

#### The rest of the semester

- Monday, Dec 1: Regression Inference and Classification ← HW 8 due
- Wednesday, Dec 3: Computing Fellows Workshop
  - Final Project Consultations during Lab
- Friday, Dec 5: Progress Report due
- Monday, Dec 8: Special Topics (Data Privacy) ← HW 9 due

  Last day of class :(
- Friday, Dec 12: Final Projects Due

## Final Project Progress Reports

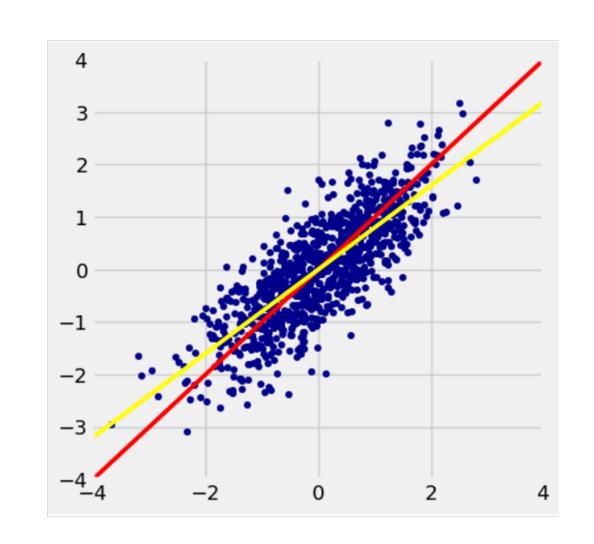
- Good news: Due date moved from Tuesday to Friday
- Bad news: You will not be able to get your grades back on this portion before your final reports are due!
  - Please find your TAs or go to office hours if you would like specific feedback to incorporate into your reports
- Semi-related news: I'm traveling and not having office hours this week

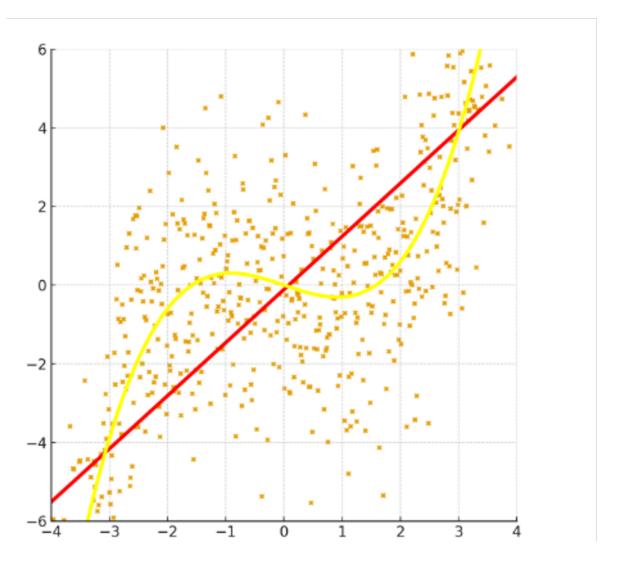
# Last time: Least Squares and Residuals

#### Least Squares and Residuals

How can we know we've created the best line to fit through our data (i.e., that we've minimized error)?

How can we check whether a line is appropriate (versus a non-linear model)?





#### Least Squares Line

- Minimizes the root mean squared error (rmse) among all possible lines
  - Equivalently, minimizes the mean square error (mse) among all lines
- Other names for this line include:
  - "Best fit" line
  - Least squares line
  - Regression line

#### Computing the RMSE:

- 1. Compute the errors between the regression line and actual value and square them
- 2. Compute the mean of the squared errors
- 3. Compute the square root

#### Using minimize with mse to minimize errors

Suppose we have a dataset with x, y pairs.

If we define a function mse(a,b) to compute the mean square error of

estimate of 
$$y = a \times x + b$$

then minimize (mse) returns an array  $[a_0, b_0]$ 

where  $a_0$  is the **slope** and  $b_0$  is the **intercept** that minimizes mse

#### Residuals

Residual: The error for individual regression estimates

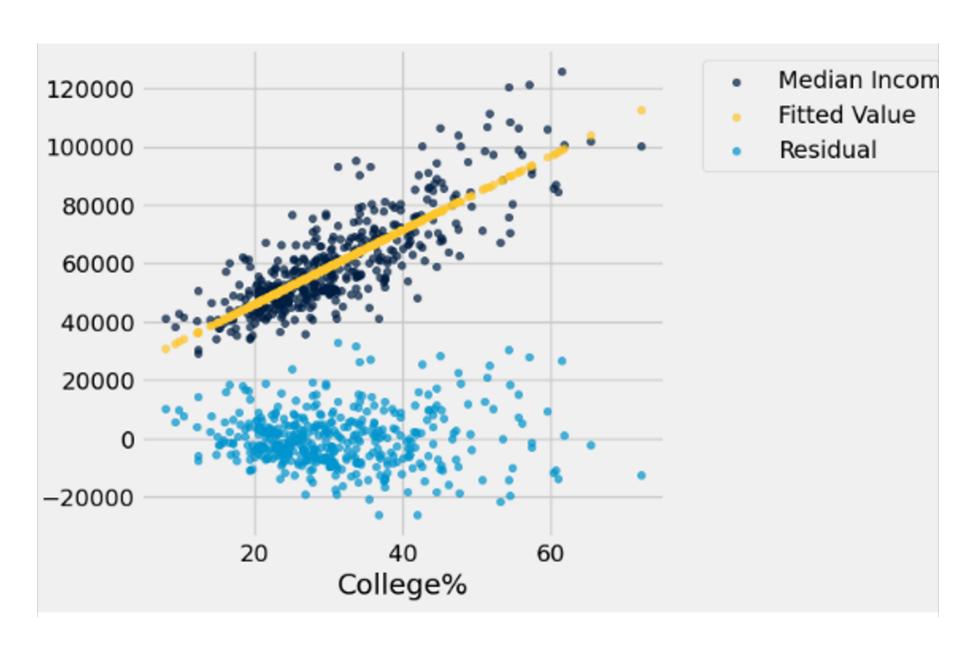
residual = observed y - regression estimate of y

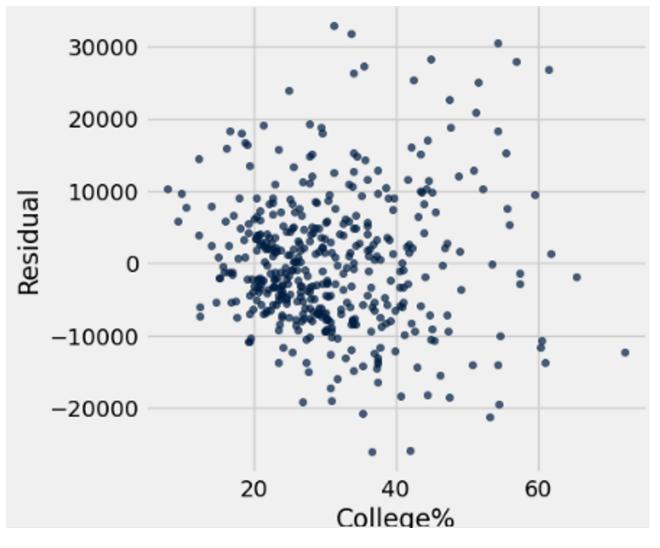
- Can calculate the residual for each individual (x, y) point
- It's the vertical distance between the point and the line of best fit

#### Residual Plots

#### Scatter diagrams of residuals:

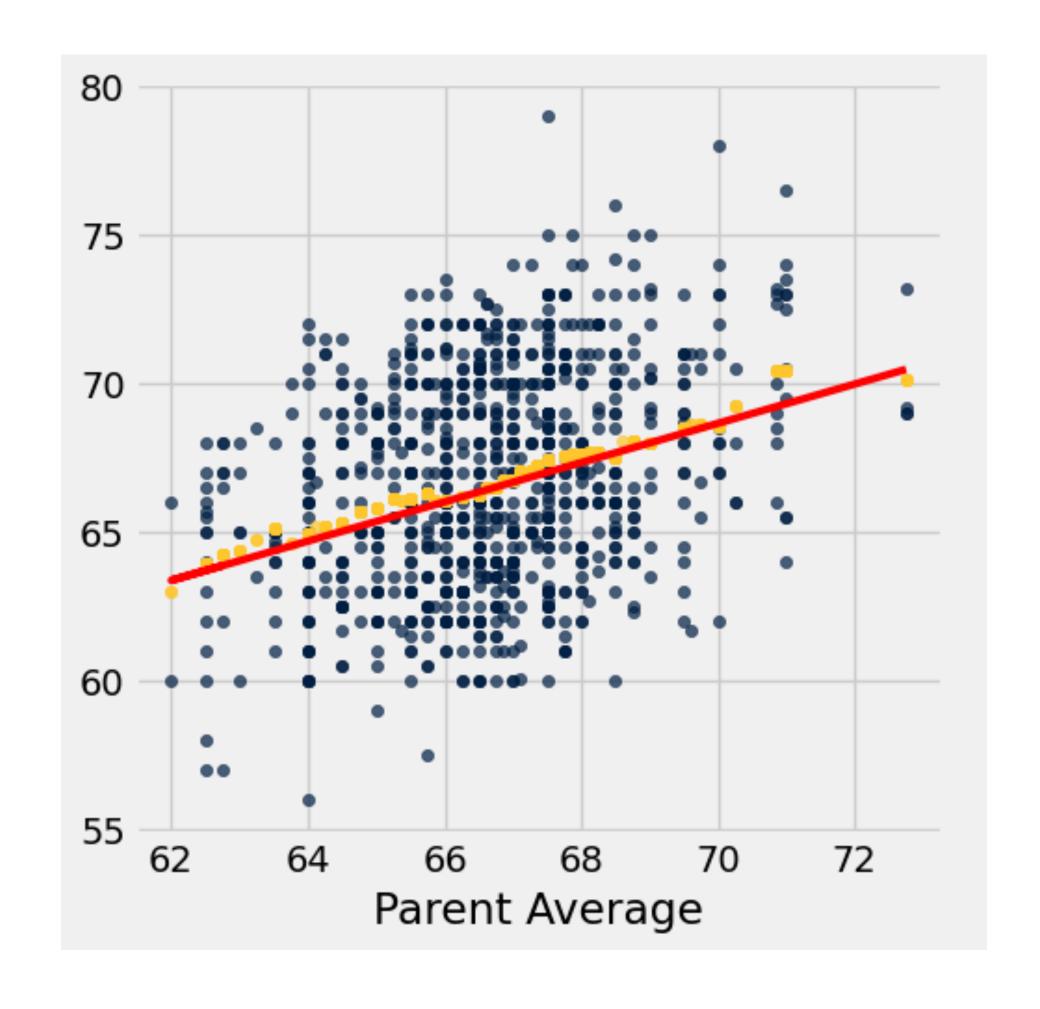
- Should look like unassociated blobs for linear relationships
- Will show patterns for non-linear relationships
- Look for curves, trends, changes in spread, outliers, etc. as examples of non-linear patterns





#### Regression

- Regression quantifies the linear relationship between two variables
- Process for checking linearity:
  - Plot our data in a scatter plot and observe whether it seems linear
  - If so, calculate a regression line
  - Look at residual plot to confirm whether linearity makes sense

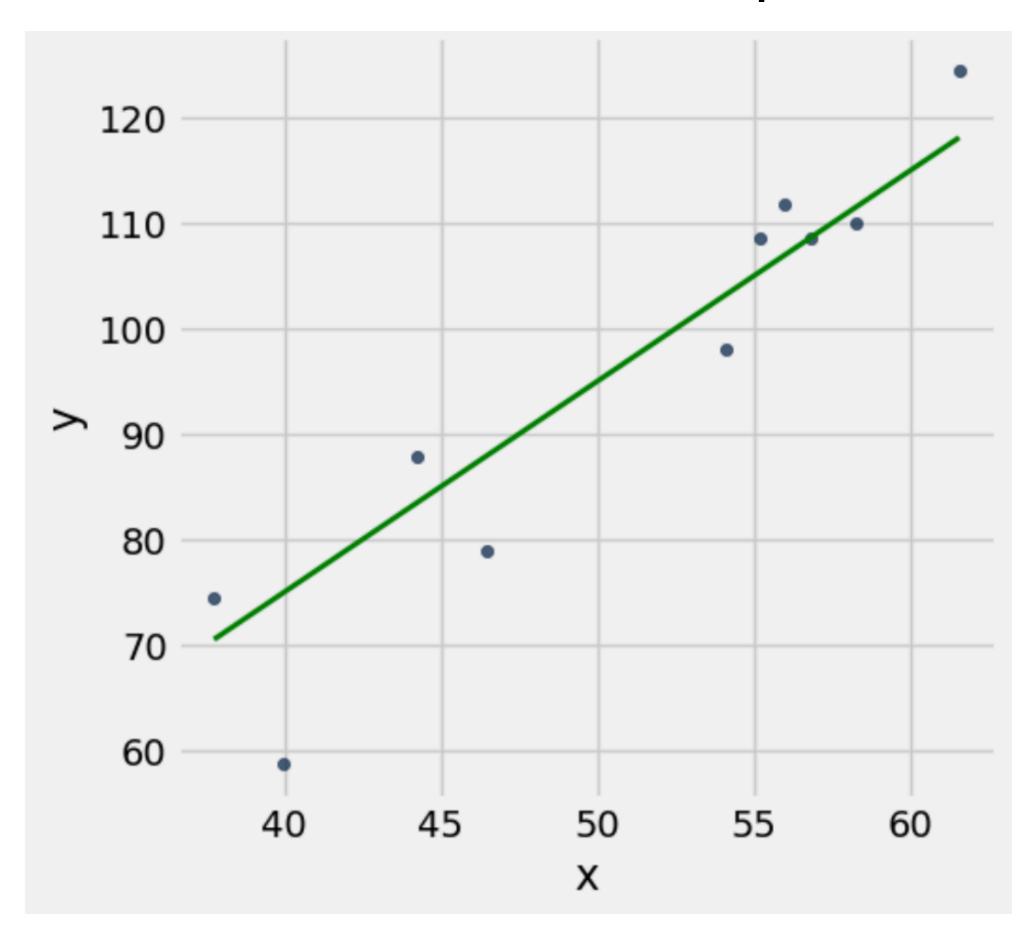


## Regression Inference

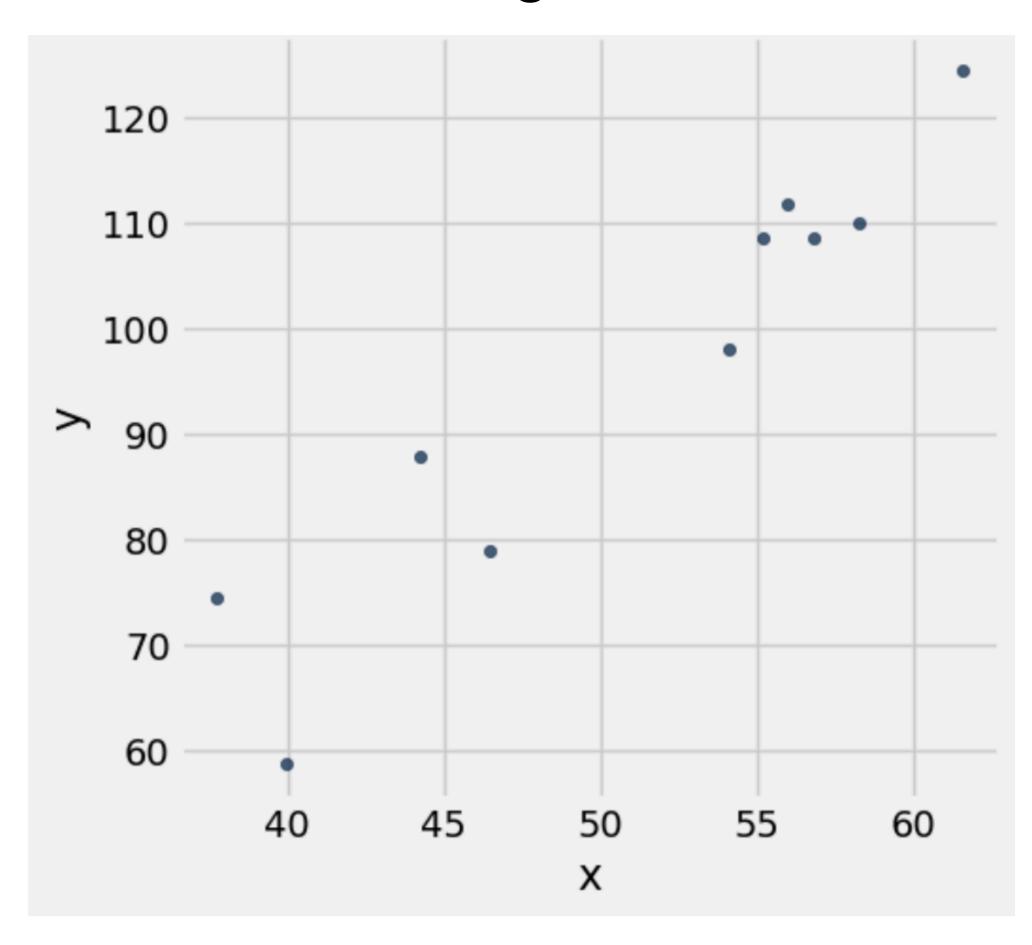
#### Regression Inference: Premise

- Our data represents a sample of a larger population
  - The linear relationship (regression line) we determined is dependent on our sample

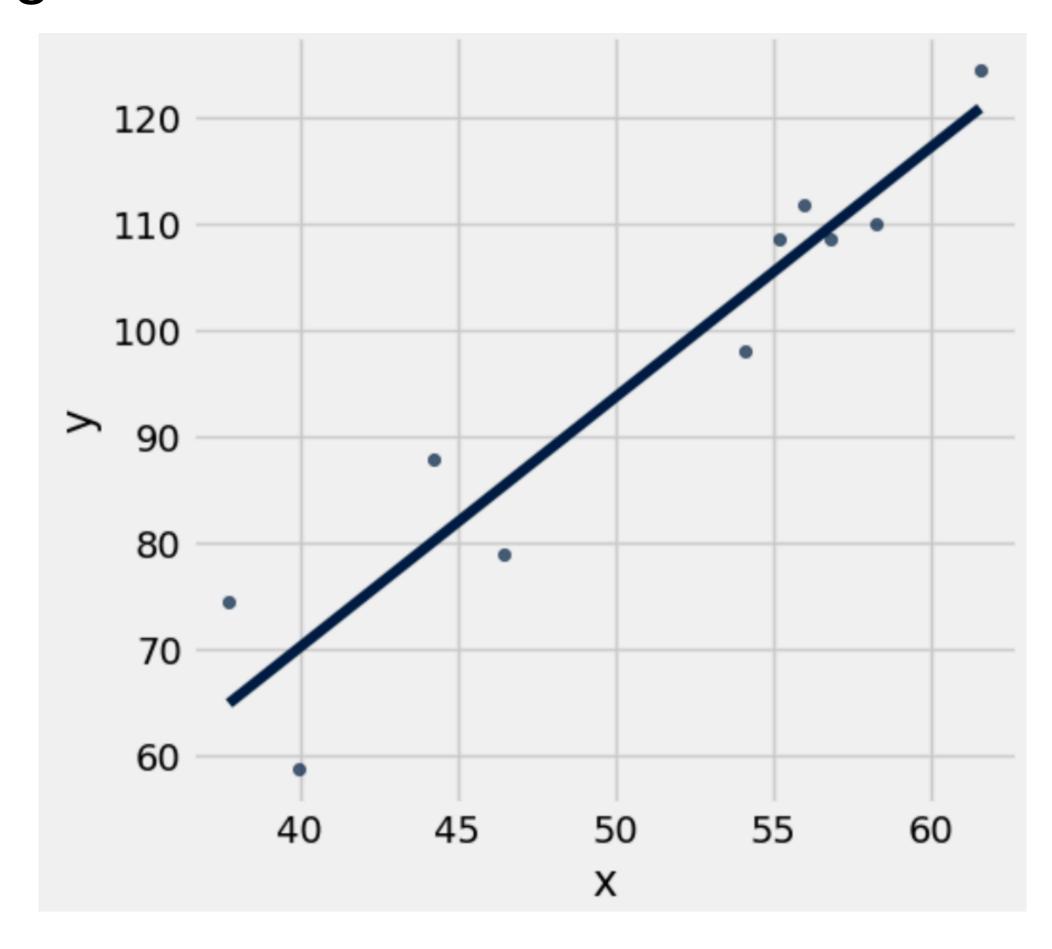
True line and 10 samples



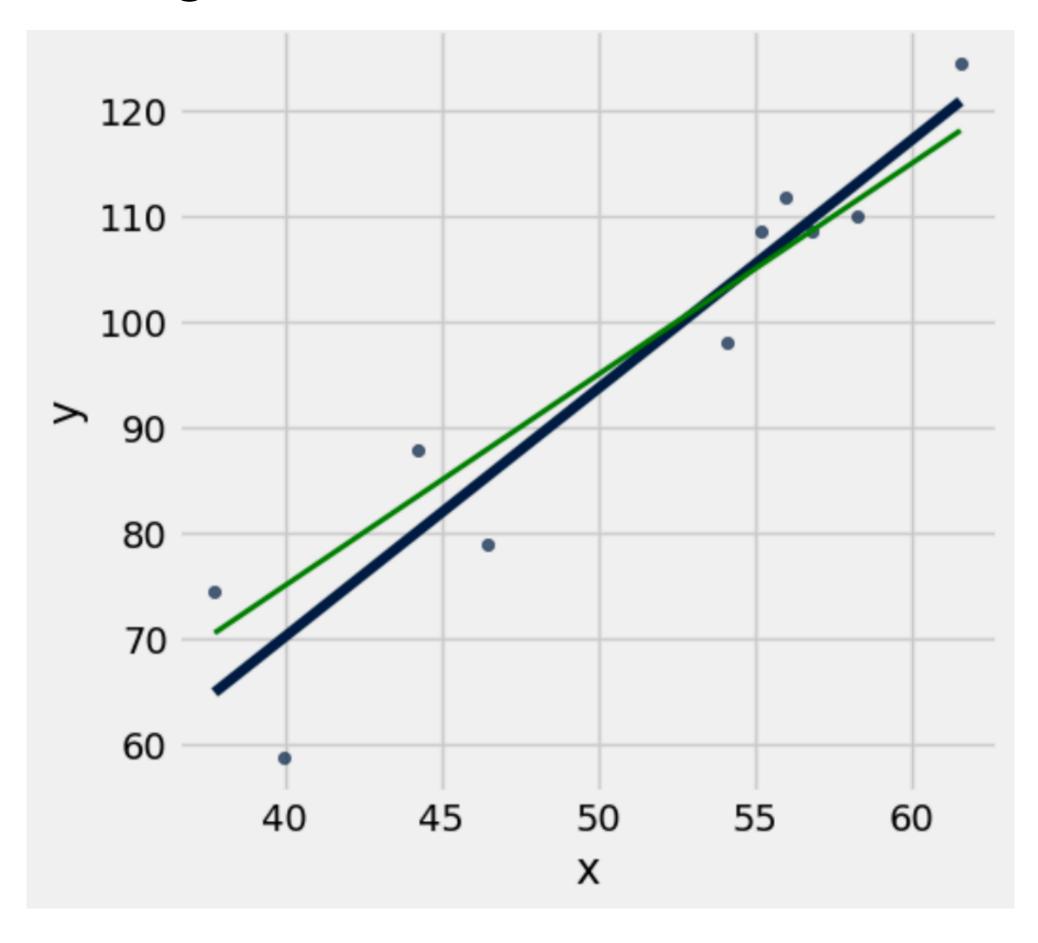
What we get to see



Regression Line: Estimate of the True Line



Regression Line and True Line



#### Regression Inference: Premise

- Our data represents a sample of a larger population
  - The linear relationship (regression line) we determined is dependent on our sample
- How confident are we in the regression line that we found?
  - Estimate uncertainty with a confidence interval for our regression prediction
  - We'll do this using our familiar bootstrap method

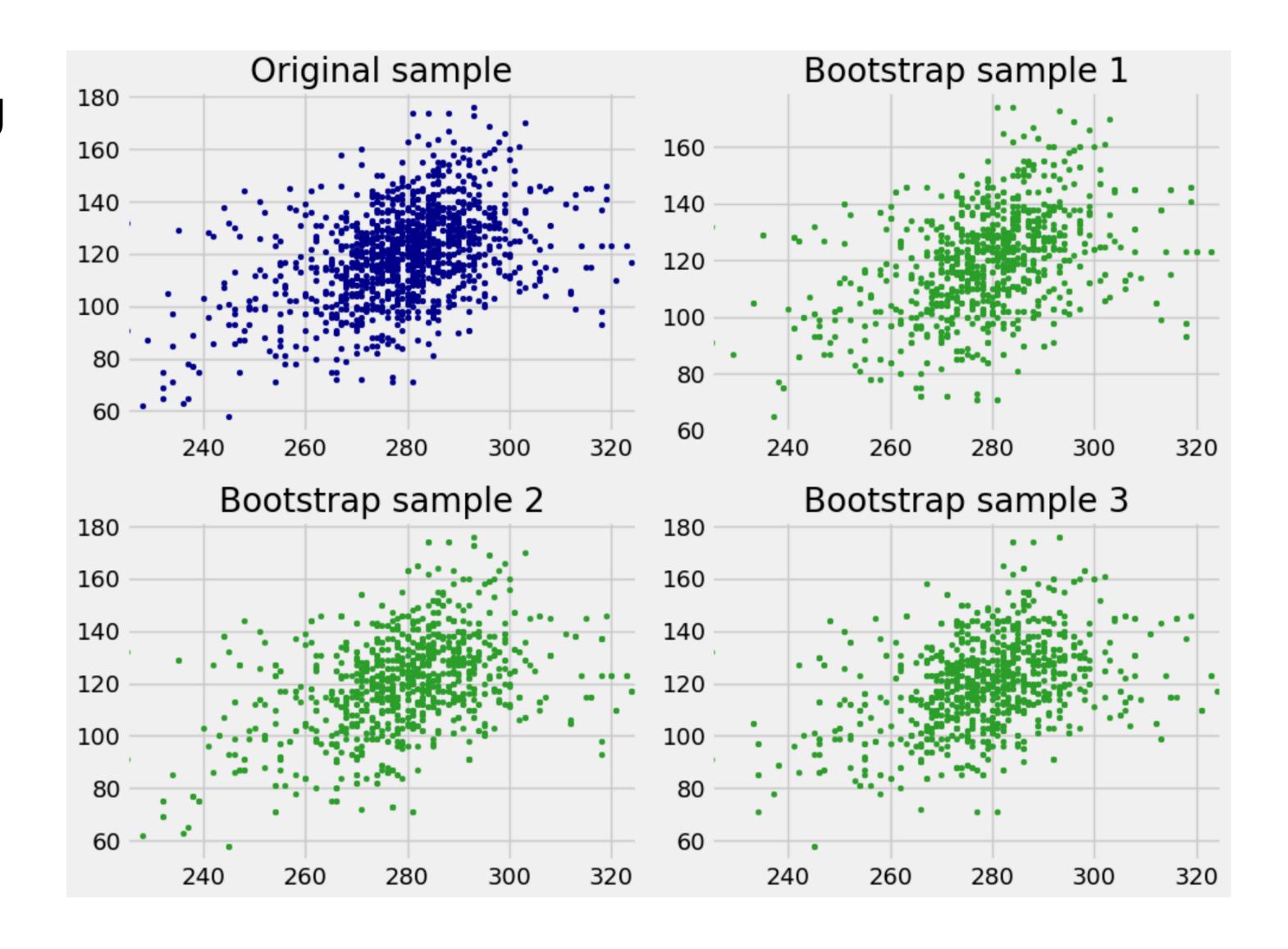
#### Regression Inference: Premise

- Estimate uncertainty with a confidence interval for our regression prediction
  - 1. Uncertainty around our predicted value for a given x-value
  - 2. Uncertainty around our regression line slope
    - Do we think that the variables are linearly related?

- If the data in our sample comes from the regression model, the *true value* of the response *y* at a given value of *x* is the height of the *true line* at *x* 
  - We don't know the true line because we don't know the entire population!
- The regression line is most likely close to the true line
  - Given a value of x, predict y by finding the point of the regression line at that x

## Regression Inference: Bootstrapping

- Recall that bootstrapping is resampling with replacement from our original sample many times
  - Create scatter plot for resampled scatter plot
  - Determine regression line through each



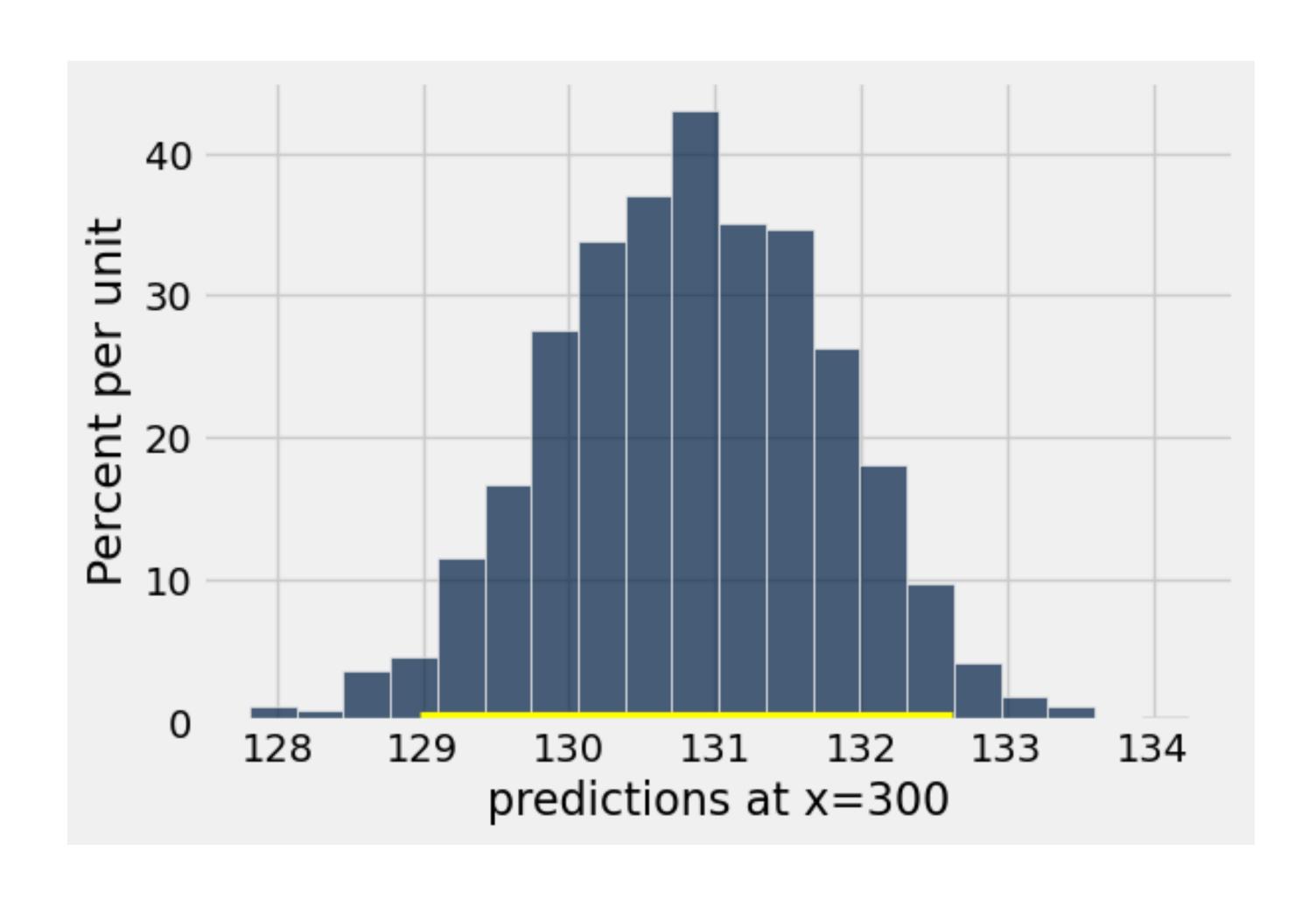
#### Regression Inference: Bootstrapping

To predict a value y at a given value of x,

we calculate the **predicted**value for each regression line

then draw a histogram of these predicted values

and construct our confidence interval



#### Determining the Prediction Interval

- Bootstrap the scatter plot
- Calculate the regression line for that scatter plot
- Get a prediction for y using the regression line
  - Repeat many times to get a histogram of values for y
- Get the middle 95% interval for a 95% confidence interval
- Interpretation:
  - 95% confidence interval for the height of the true line at  $\boldsymbol{x}$

#### Confidence Interval for Slope

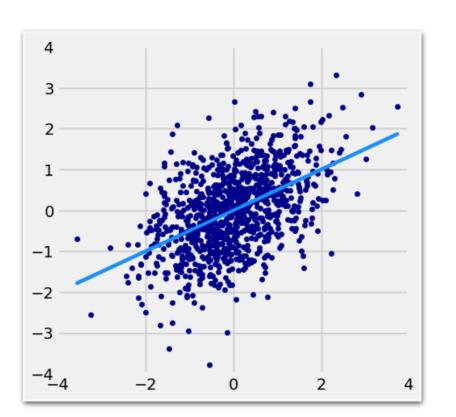
Same process as we just did for confidence interval of prediction of y at value of x, but instead create a **histogram of slopes** 

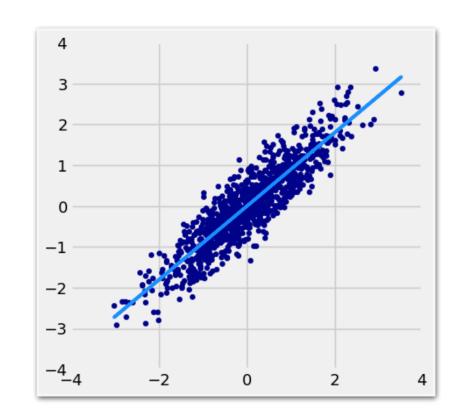
#### Confidence Interval for Slope

Same process as we just did for confidence interval of prediction of y at value of x, but instead create a **histogram of slopes** 

Recall what we know about slope:

- Metric for strength of the linear relationship!



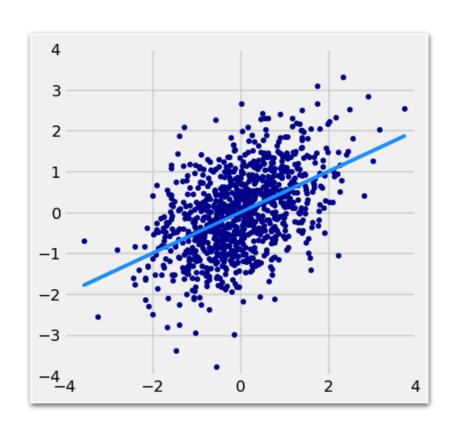


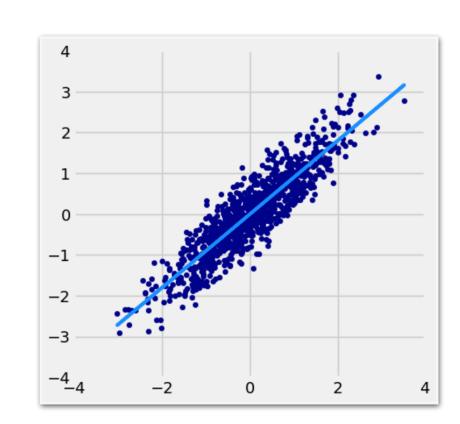
#### Confidence Interval for Slope

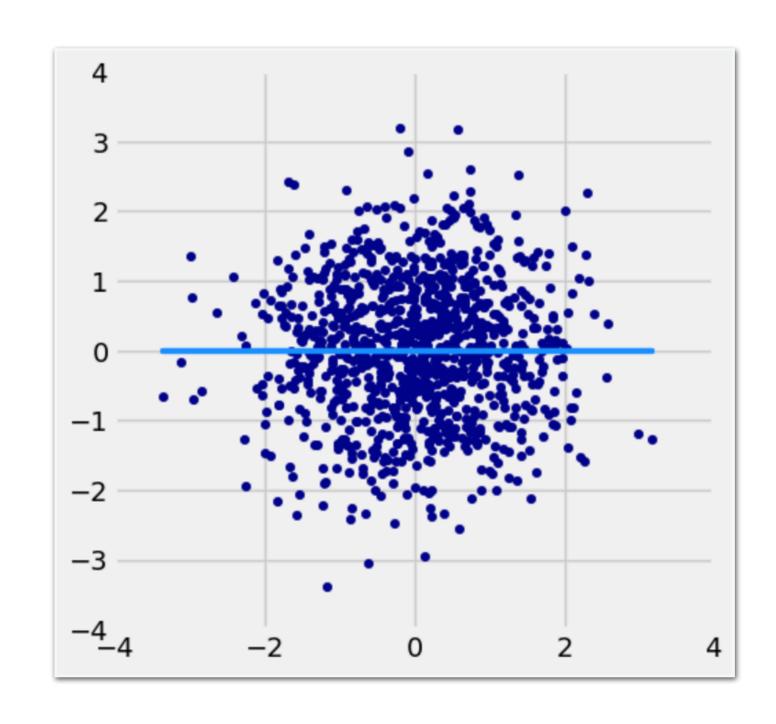
Same process as we just did for confidence interval of prediction of y at value of x, but instead create a **histogram of slopes** 

Recall what we know about slope:

- Metric for strength of the linear relationship!
- When the slope is zero, there's no linear association



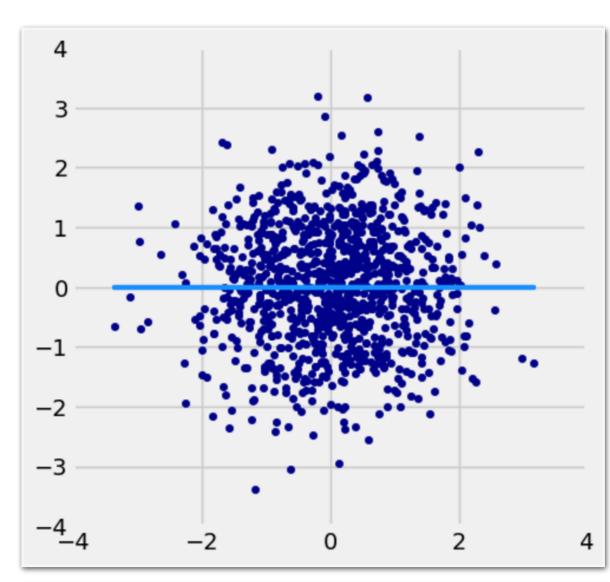


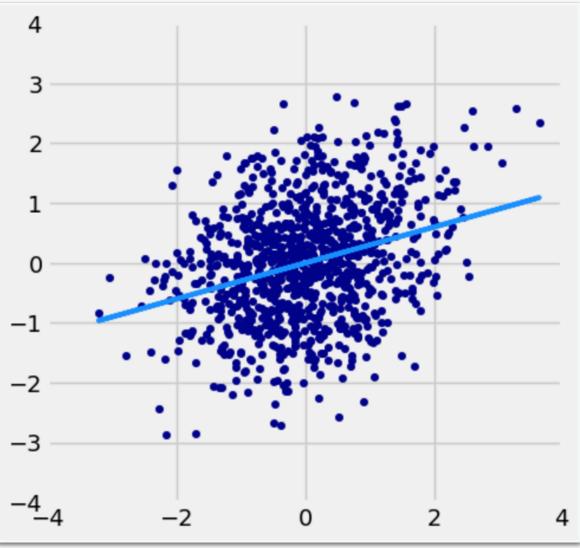


## Hypothesis Testing Slope

**Null Hypothesis:** 

**Alternative Hypothesis:** 

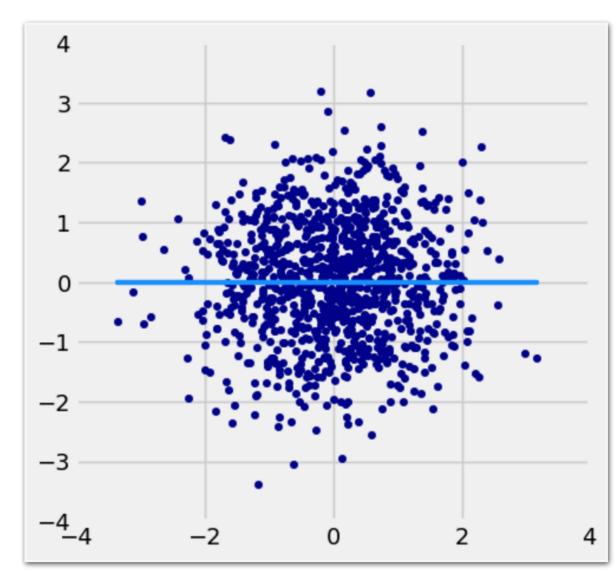


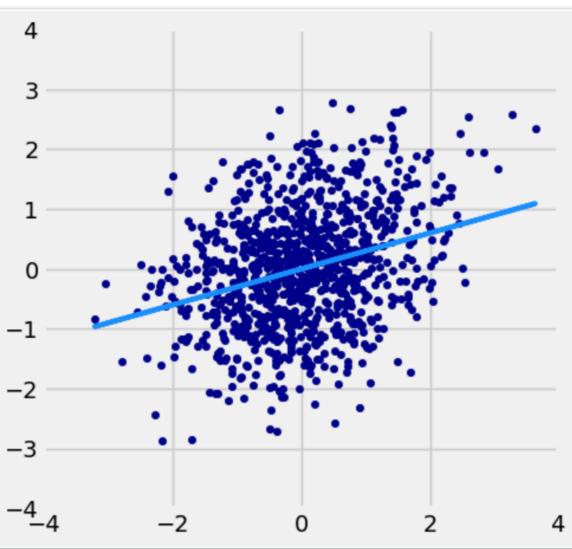


## Hypothesis Testing Slope

**Null Hypothesis**: The slope of the true line is 0 (the variables are *not* linearly correlated)

**Alternative Hypothesis**: The slope of the true line is non-zero





#### Hypothesis Testing Slope

**Null Hypothesis**: The slope of the true line is 0 (the variables are not linearly correlated)

Alternative Hypothesis: The slope of the true line is non-zero

- Process:
  - Construct a bootstrap confidence interval for the true slope
  - If the interval doesn't contain 0, reject null
  - If the interval does contain 0, there isn't enough evidence to reject the null

## Classification

#### Machine Learning

- Machine learning is a class of techniques for automatically finding patterns in data and using it to draw inferences or make predictions
- Machine learning algorithms are mathematical models that are calculated based on sample data ("training data") to make predictions / decisions without being explicitly programmed to perform the task

Does this sound familiar?

## Predicting Values

- Based on incomplete information
- One way to make predictions:
  - To predict an outcome for an individual

Find others who are like that individual and whose outcomes you know

Use those outcomes as the basis of your prediction

#### Predicting Values

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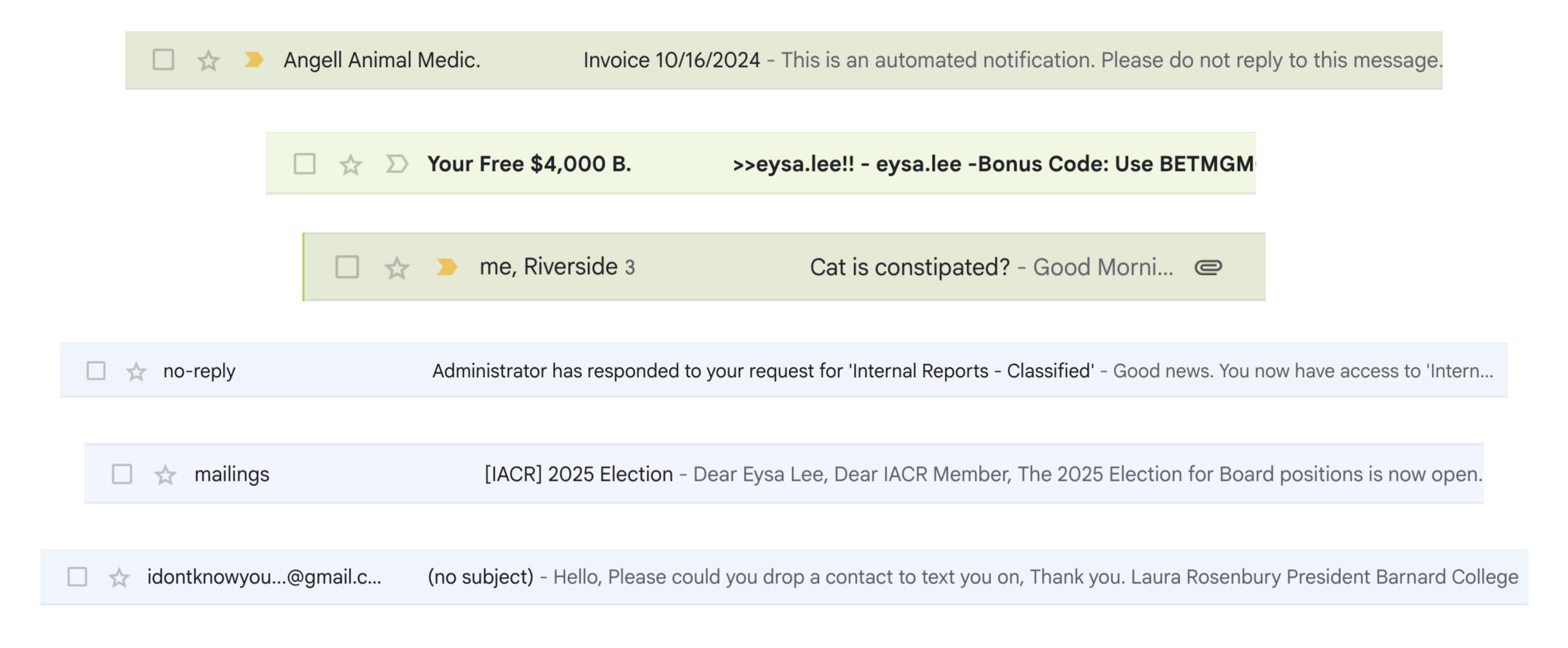
#### Two types of predictions:

- Regression: Numeric
- Classification: Categorical

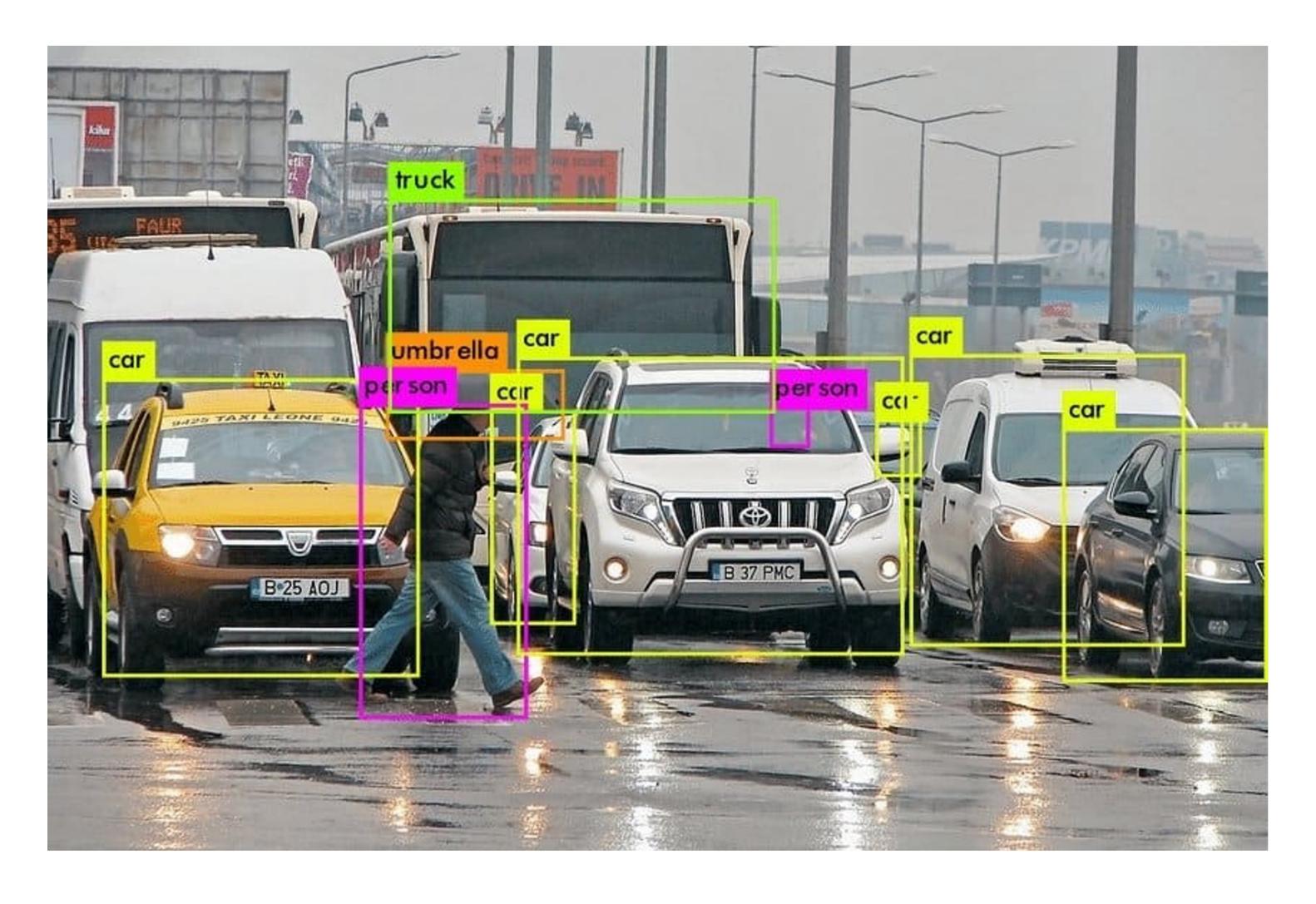
#### Classification

- Our data has different attributes (e.g., columns in our tables) and we refer to the attribute we want to predict as the **class** 

#### Spam or not?



## Object Classification



#### Classification

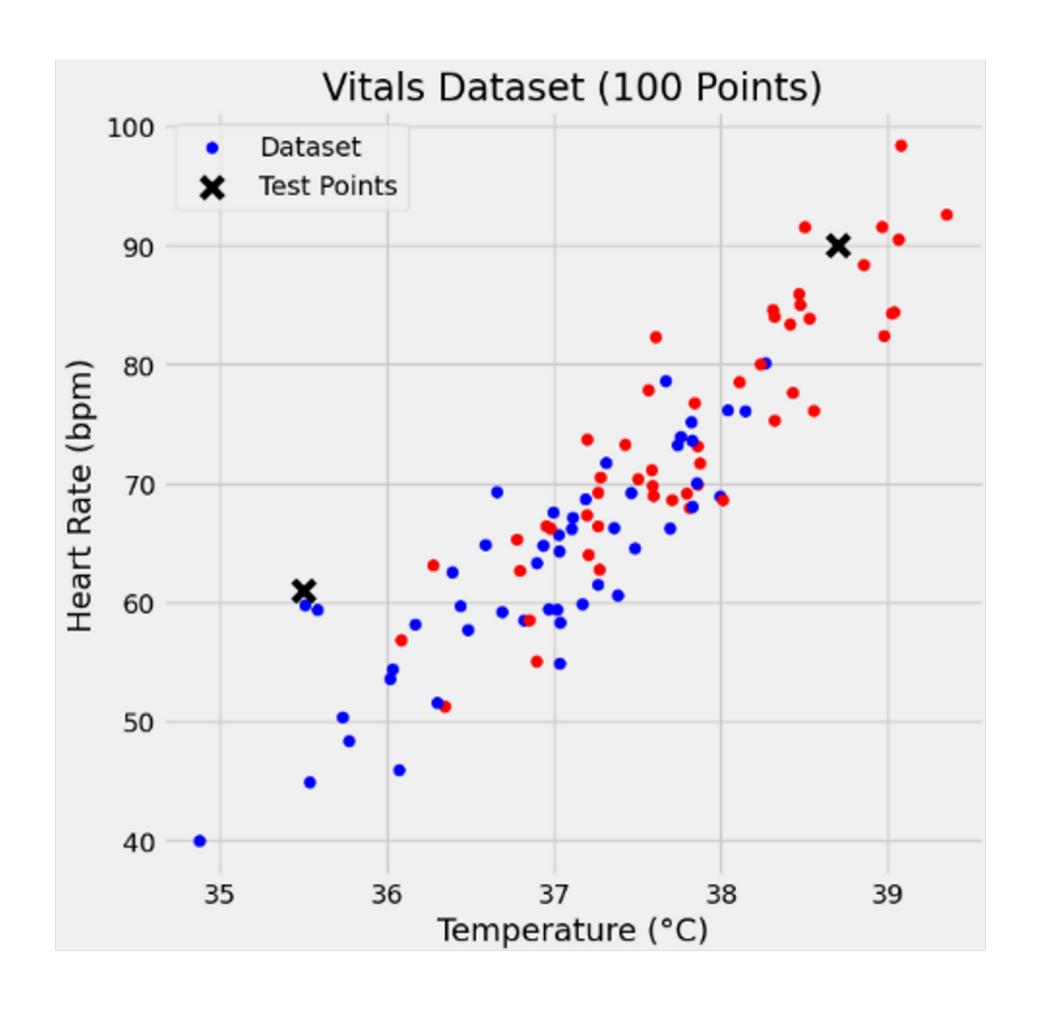
- Our data has different attributes (e.g., columns in our tables) and we refer to the attribute we want to predict as the **class**
- To predict, we look for patterns in the existing data
  - The data we're using to look for patterns we call training data
- To check accuracy of our predictions, we'll use a separate set of data we call **testing data** 
  - Though we'd like our predictions to always be correct, it can still be useful even if it doesn't predict correctly 100% of the time

## Classifier Example: Disease or not

Temperature	Heart Rate	Disease
39.5	120	1
38.5	110	1
36.8	78	0
37	150	0
38	92	0
36.5	70	0
39	115	1
37.2	80	0

## Classifier Example: Disease or not

Temperature	Heart Rate	Disease
39.5	120	1
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### Distance between points

- Distance between two points with attributes x and y:

$$D = \sqrt{(x_0 - x_1)^2 + (y_0 - y_1)^2}$$

- Distance between points with attributes x, y, z:

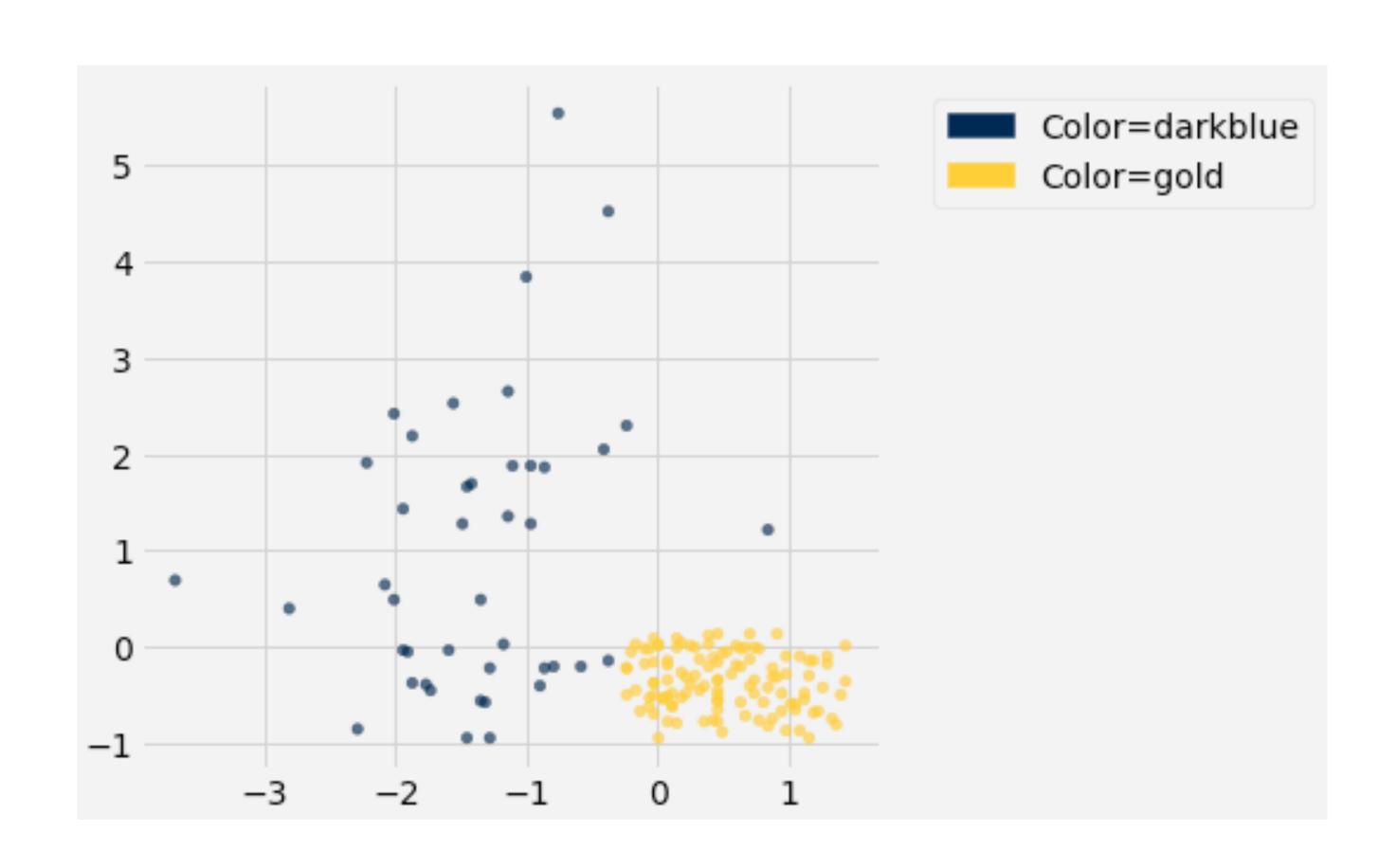
$$D = \sqrt{(x_0 - x_1)^2 + (y_0 - y_1)^2 + (z_0 - z_1)^2}$$

## Nearest Neighbor Classification

To classify a point:

Find the *nearest* point to it (i.e., shortest distance)

Assign the label of the nearest point



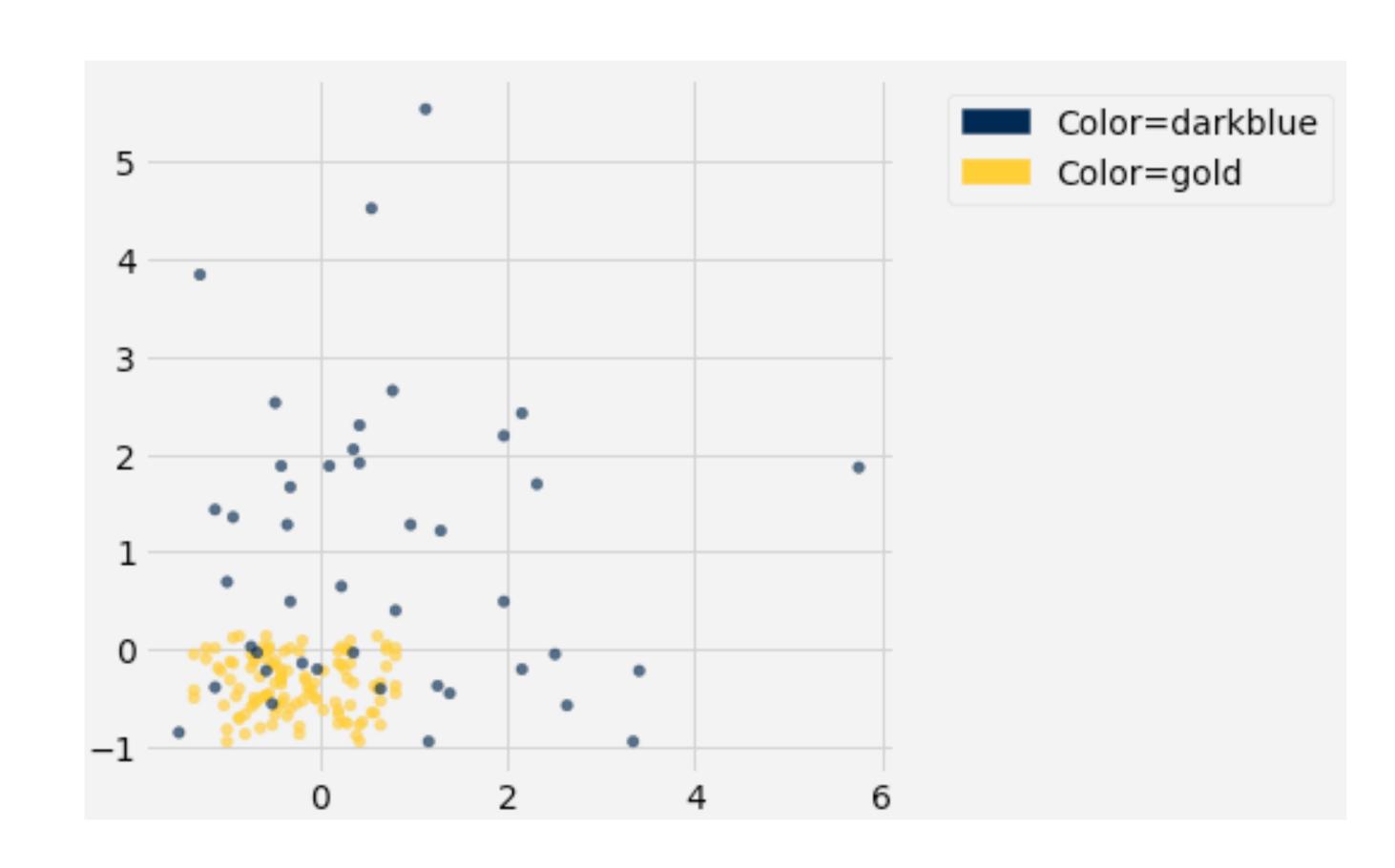
## k-Nearest Neighbor Classification

To classify a point:

Find the closest *k* neighbors

Find the *majority* label among those neighbors

Assign the majority label to the new point



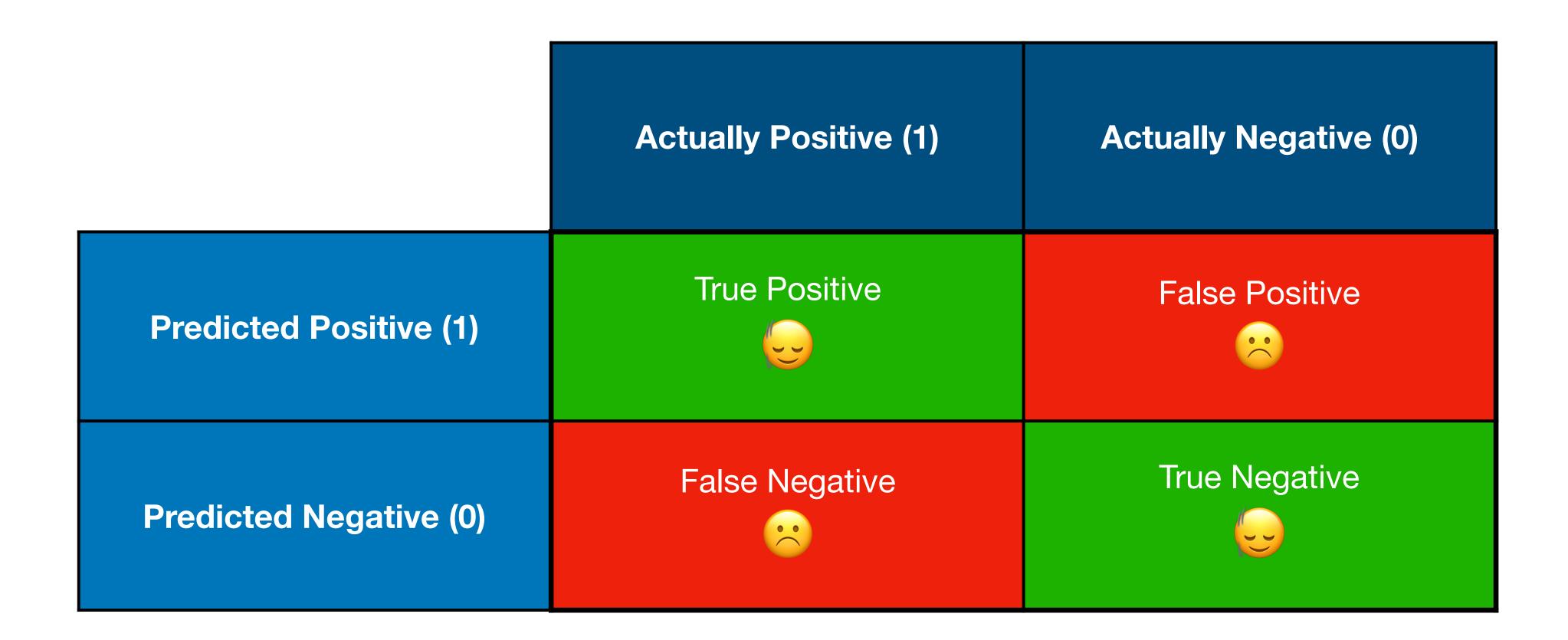
### Accuracy of a classifier

- Accuracy of a classifier on a labeled data set is the proportion of examples that are labeled correctly
- Need to compare classifier predictions to true labels
- If the labeled data set is sampled at random from the population, then we can infer accuracy on that population

### **Evaluation Metrics**

- Suppose a model performs 95% accuracy on a test set. Is this a good performance?
- Depends!
  - If 90% of the population is Group A, then 95% accuracy isn't that much better than labeling everyone Group A
  - If 50% of the population is Group A, then 95% accuracy is pretty good
- Evaluation depends on contextualizing the performance with the baseline

### Evaluation: Confusion Matrix



# Extra Topic: Common Errors with Data

### **Errors with Data Overview**

- Up to this point in the course, datasets have been provided and we have assumed the data is "good" / representative
  - But in reality, there are many cases in which there are issues and errors with data
  - Knowing how to look out for them is critical to responsible data science!
- <u>Side note:</u> A large part of data science is also involves "cleaning" your data (as some of you have experienced with the final project)
  - Apart from errors, real-world data isn't always as pretty as what we've mostly worked with in class!

### Errors with Data Overview

- 1. Errors with data collection
- 2. Errors with interpreting results

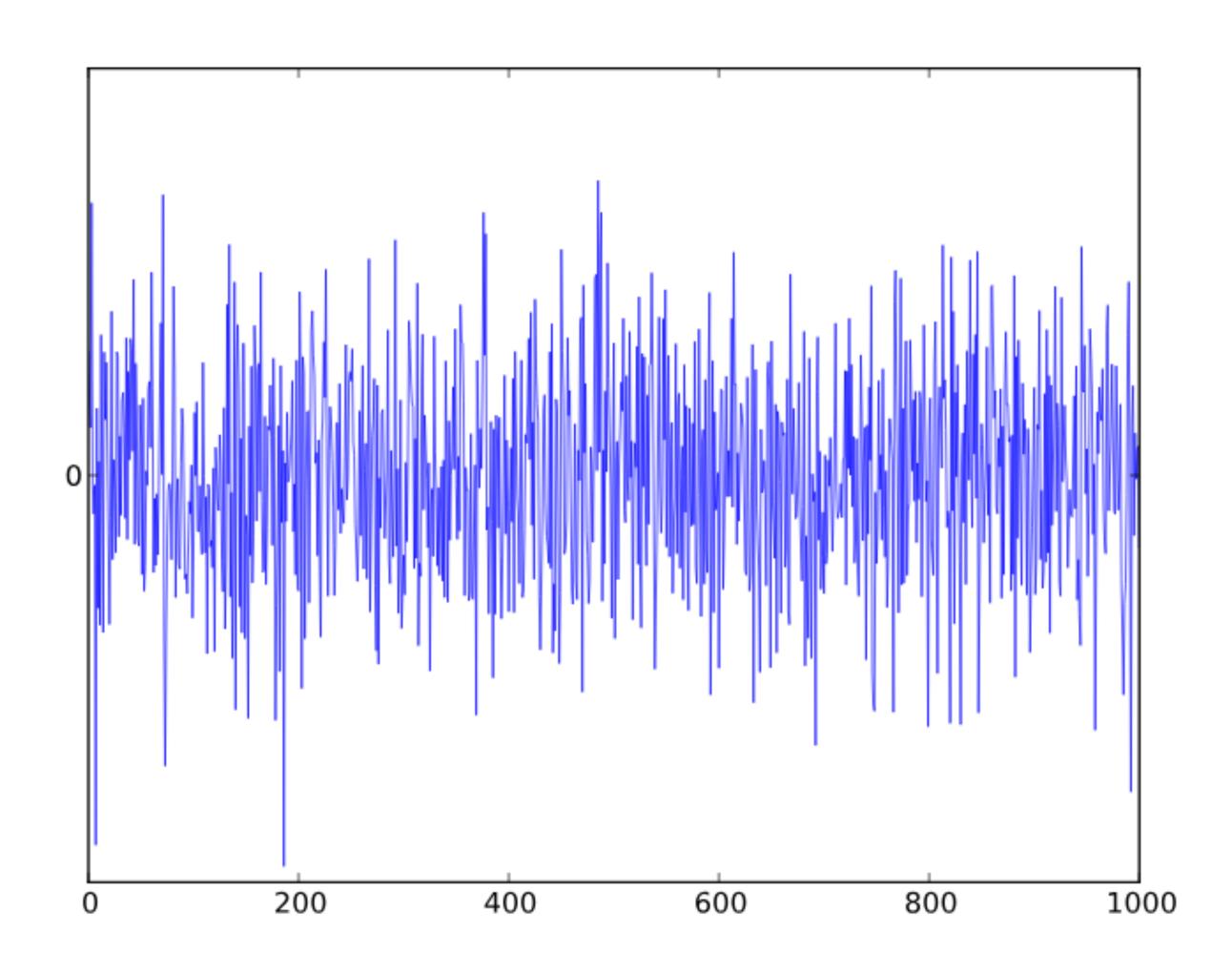
## **Errors with Data Collection**

### Random Errors

Most forms of data collection have random errors that in theory should cancel themselves out with large enough datasets

- Manual data entry errors
- Noise with data collection probes

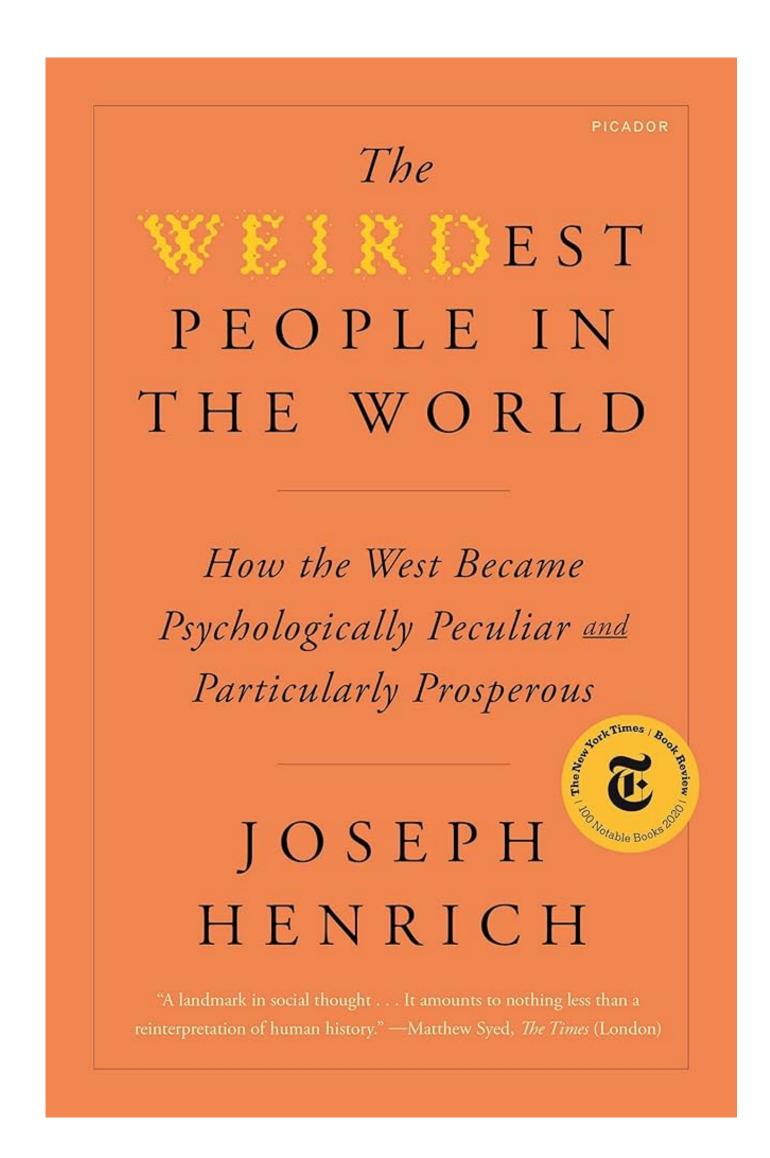
However, we will be discussing non-random errors



### Selection Bias

Errors due to non-random / unrepresentative selection

Example: WEIRD (Western, Educated, Industrialized, Rich, and Democratic) studies on Western, college-age students

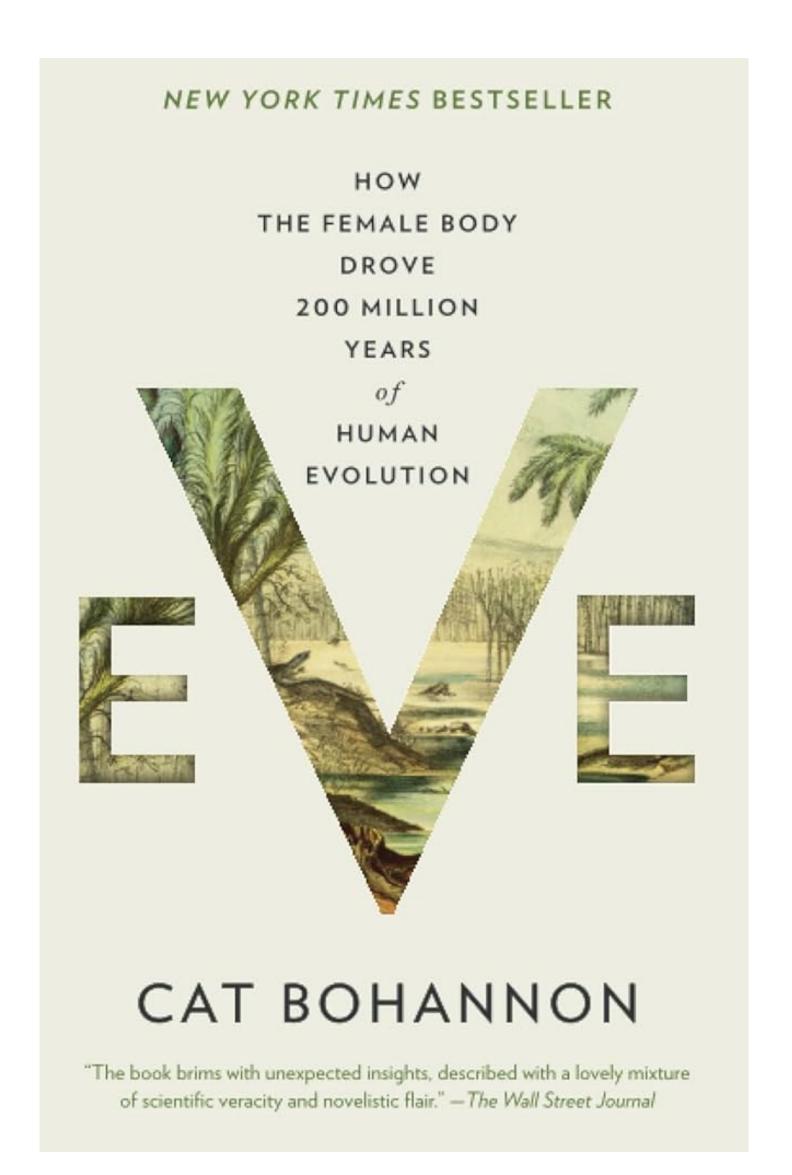


### Selection Bias

- Meta-analysis [1] revealed that between 2003-2007, undergrads made up 80% of study subjects in 6 top psychology journals
- 96% of psychology samples come from countries making up only 12% of the world's population
- Issue because **WEIRD** societies tend to have certain characteristics that may not be representative such as:
  - More individualistic, more overconfident, etc.

### Selection Bias

- Clinical drug trials have traditionally not included women of child-bearing age
  - 1977: FDA created a policy to exclude women from phase 1 and phase 2 clinical trials
  - Only in 1986 and 1993 they revisited this and congress passed a law to require inclusion of women in clinical research
  - Example implications: woman bodies were found to handle anesthesia differently than men (tend to come out of medication *faster*)



### Selection Bias: Right-Censored Data

- Right-Censored Data: When data at the upper bound is excluded because it hasn't "expired" yet

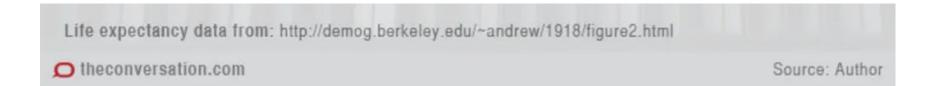
## Selection Bias: Right-Censored Data

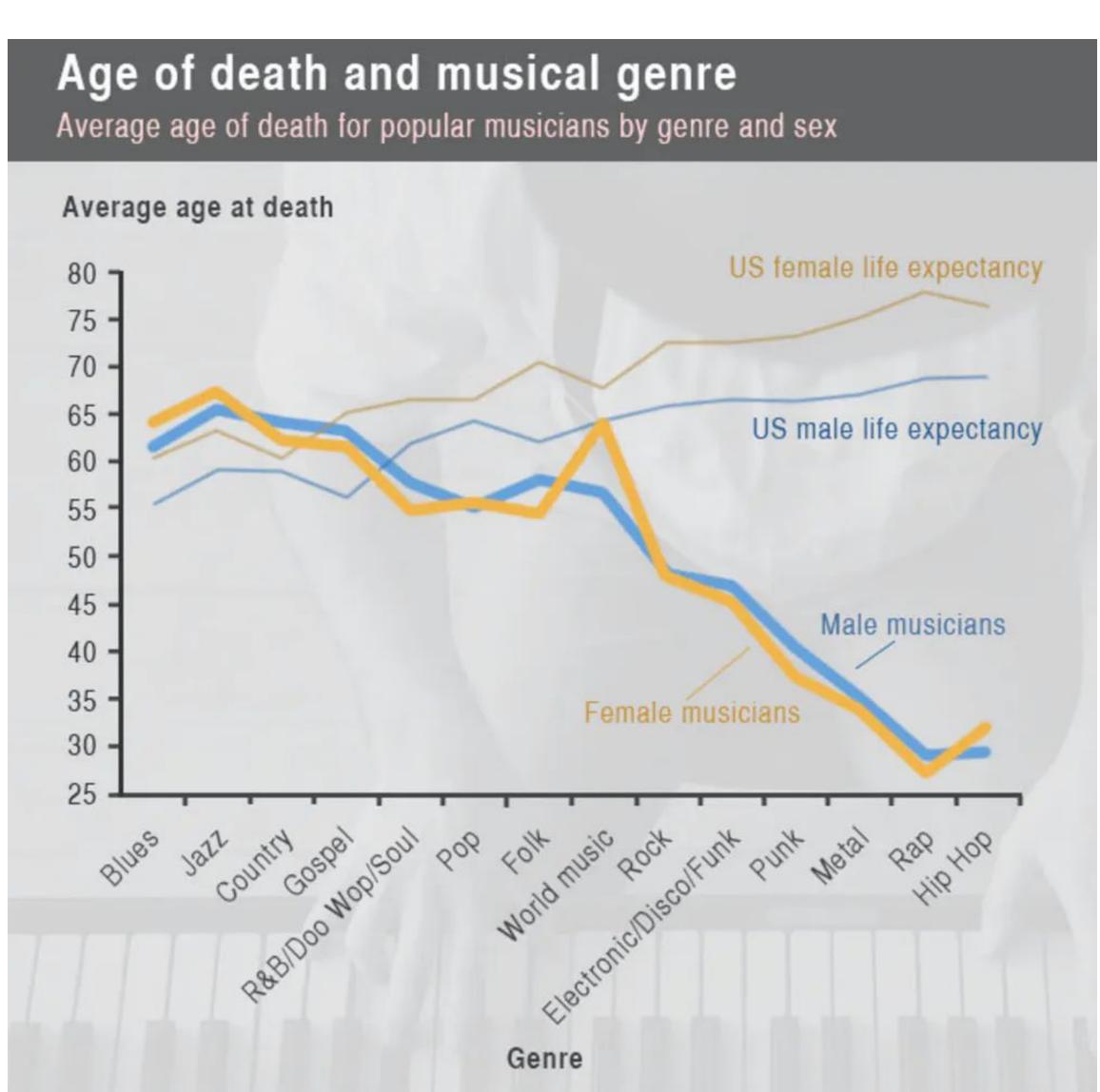
- Right-Censored Data: When data at the upper bound is excluded because it hasn't "expired" yet
- Example: Average age of death
  - Data that deals with age of death includes those who die young but not those who are still alive
  - May be skewed towards the lower end (left)

## Selection Bias: Right-Censored Data

Age of death and musical genre:

- Rap and Hip-Hop are younger genres (~40 years old)
  - The only "data" we have is on people who died young (other artists are still living)
- Since we are only displaying those who have died, the average is not representative (right-censored)





### Selection Bias: Where Data is Collected

#### Facebook Search



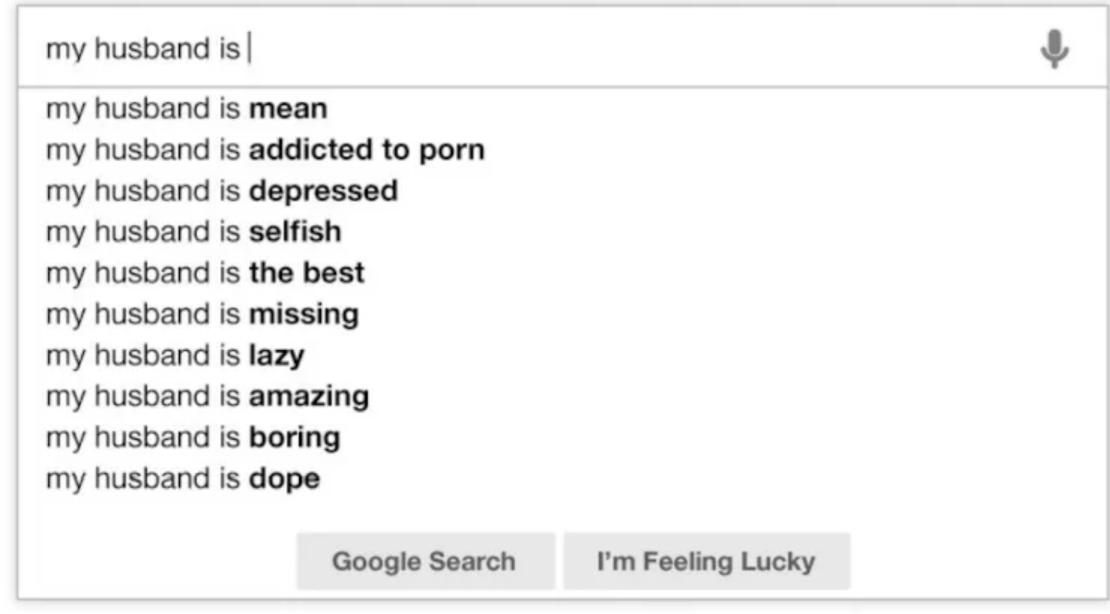
### Selection Bias: Where Data is Collected

#### Facebook Search



#### Google Search



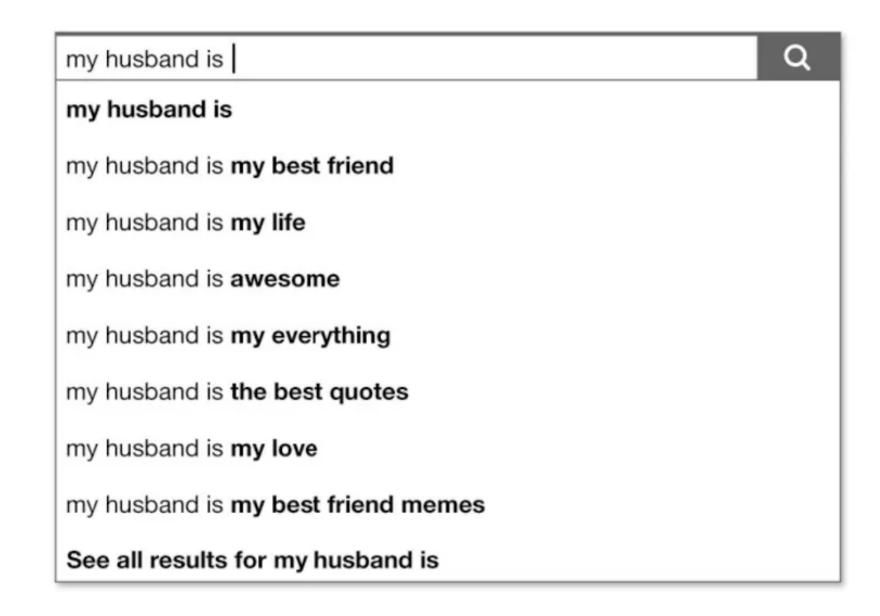


Report inappropriate predictions

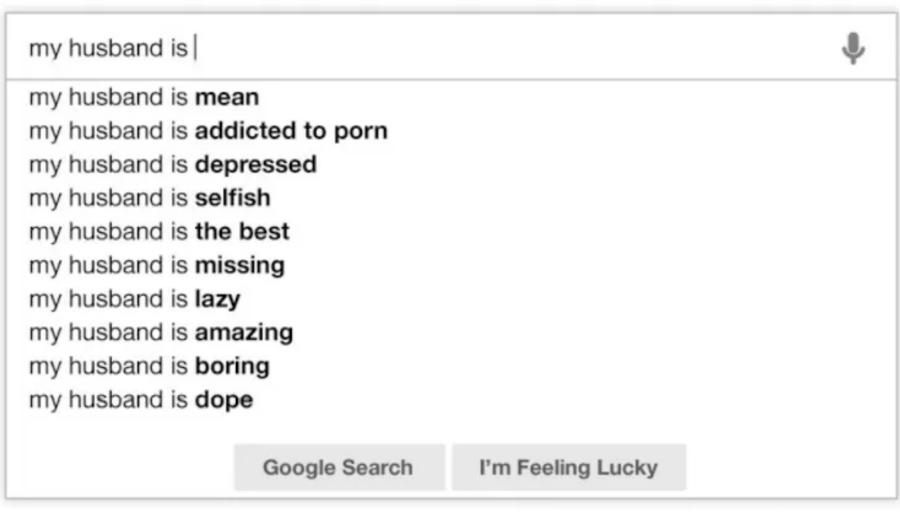
### Selection Bias: Where Data is Collected

Search queries are dependent on what platform the search is carried out on

- Social media: people share positive content
- Search engines: people look for help







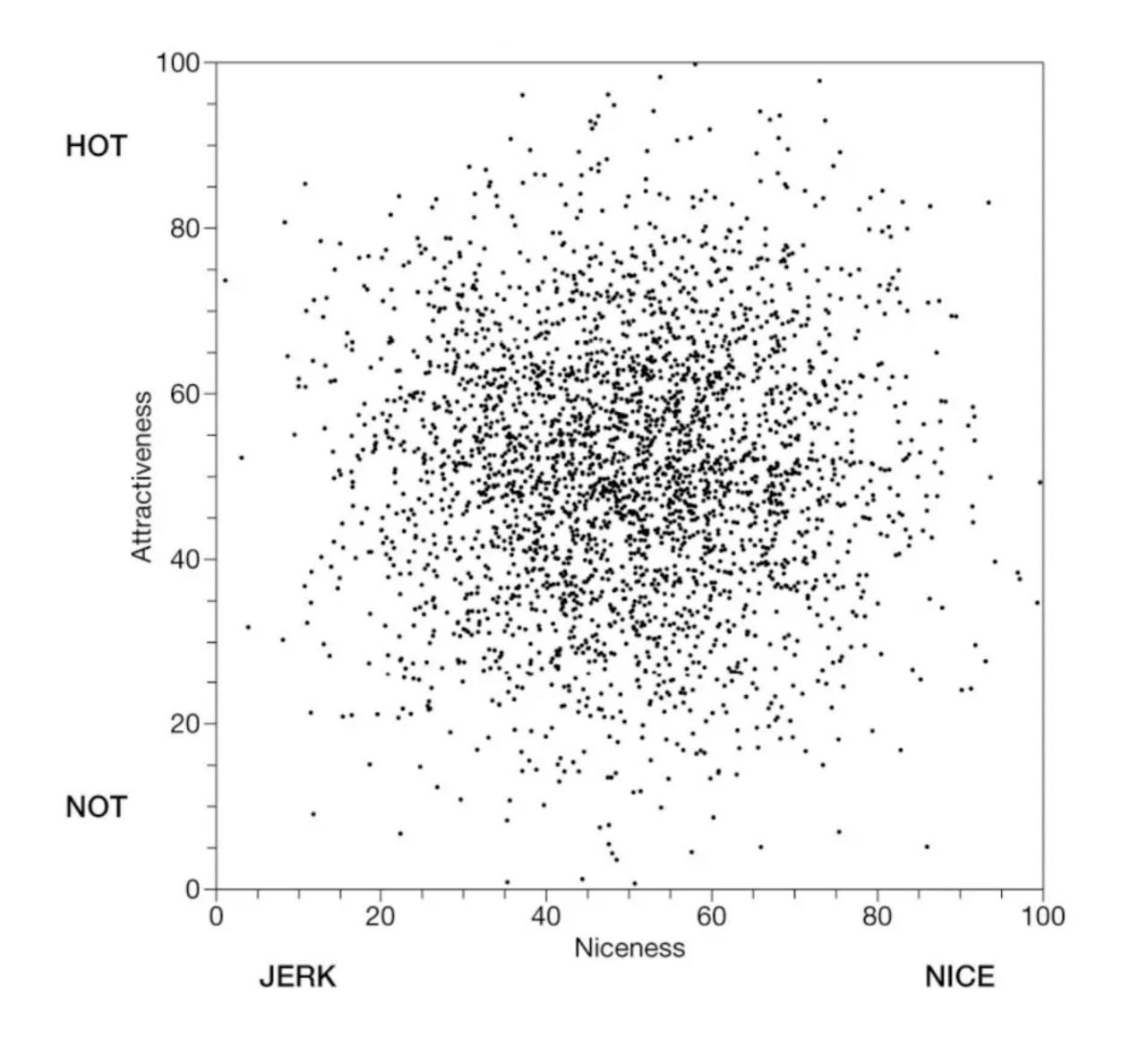
Report inappropriate predictions

Bergstrom, C. T., & West, J. D. (2021). Calling bullshit: The art of skepticism in a data-driven world. Random House.

### Selection Bias: Berkson's Paradox

- Two values can seem negatively correlated even when they're uncorrelated in the population
  - We systematically observe some events more than others
- Let's consider as an example attractiveness and niceness
  - What if you were to judge people based on your dating pool?

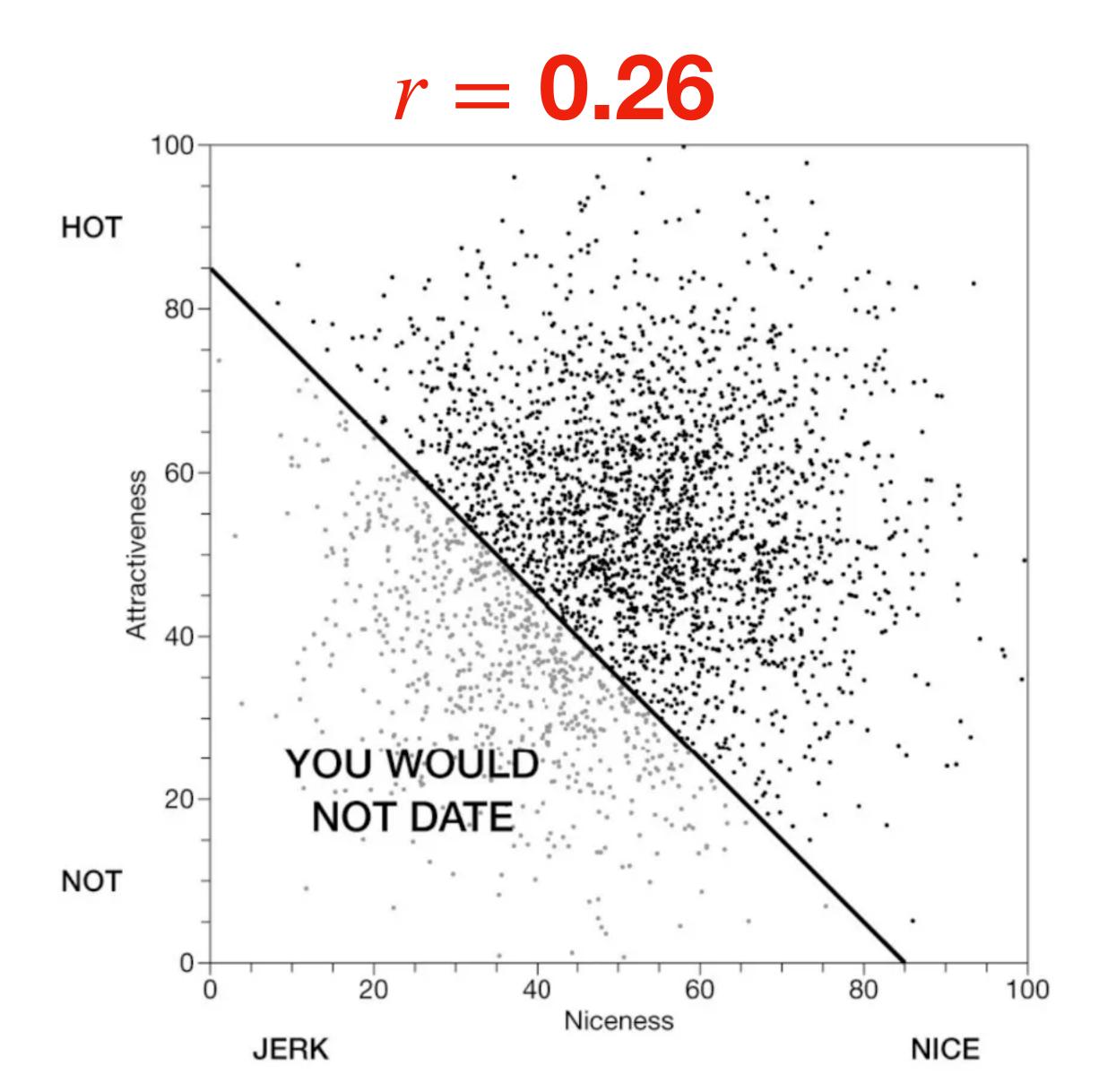
### Example: Attractiveness vs Niceness



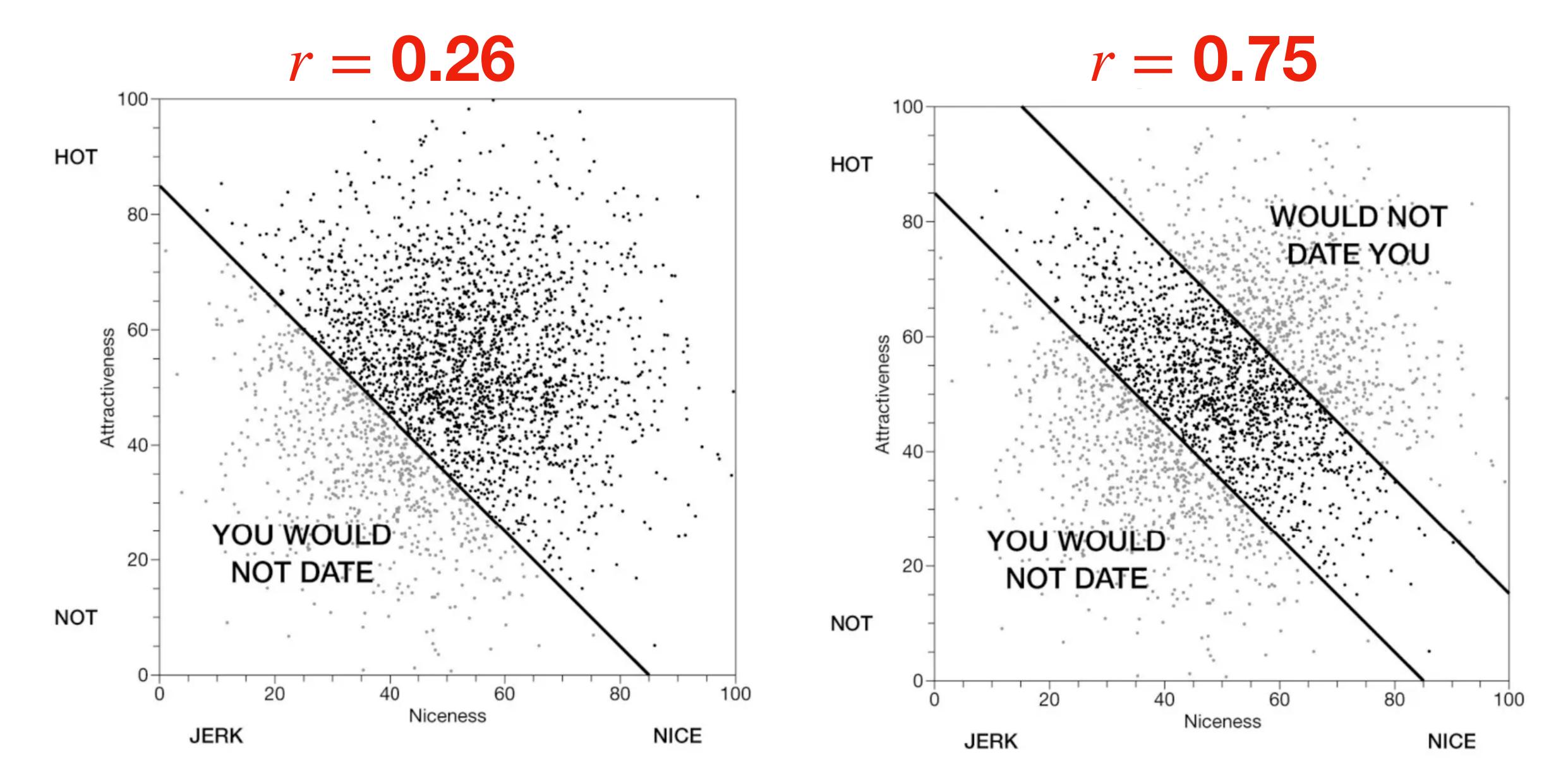
r = 0.03

Ellenberg, J. (2015). How not to be wrong: The power of mathematical thinking. Penguin. Chicago

### Example: Attractiveness vs Niceness



### Example: Attractiveness vs Niceness



### Selection Bias: Social Desirability Bias

- When respondents' answers align with what they *think* the researcher wants to hear
  - Example: Dentist asking you how many times you floss a week, your professor asks when you started on your homework

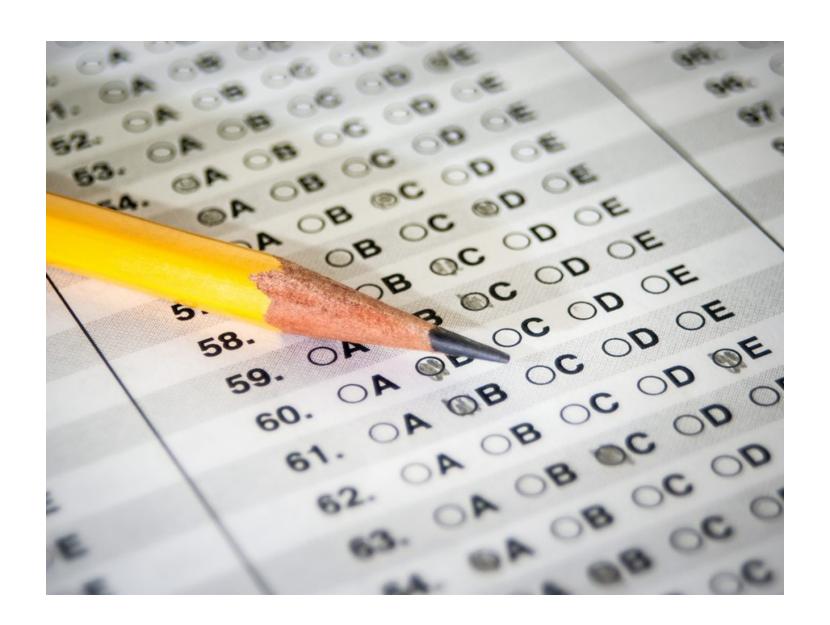
# Errors with Interpreting Results

### Validity

When we fail to measure what we think we're measuring

Example: Standardized Tests

- SAT scores tend to be correlated with academic achievement at post-secondary level
- But are we measuring students' abilities, or other underlying factors (e.g., access to test prep materials, etc.)?



## Validity

Example: Marshmallow Test & Delayed Gratification

- Original Study: Stanford 1960s, 32 children
- Delayed gratification associated with better life outcomes (SAT scores, educational attainment, BMI)
- However... Many of the original study participants were students of Stanford students or professors



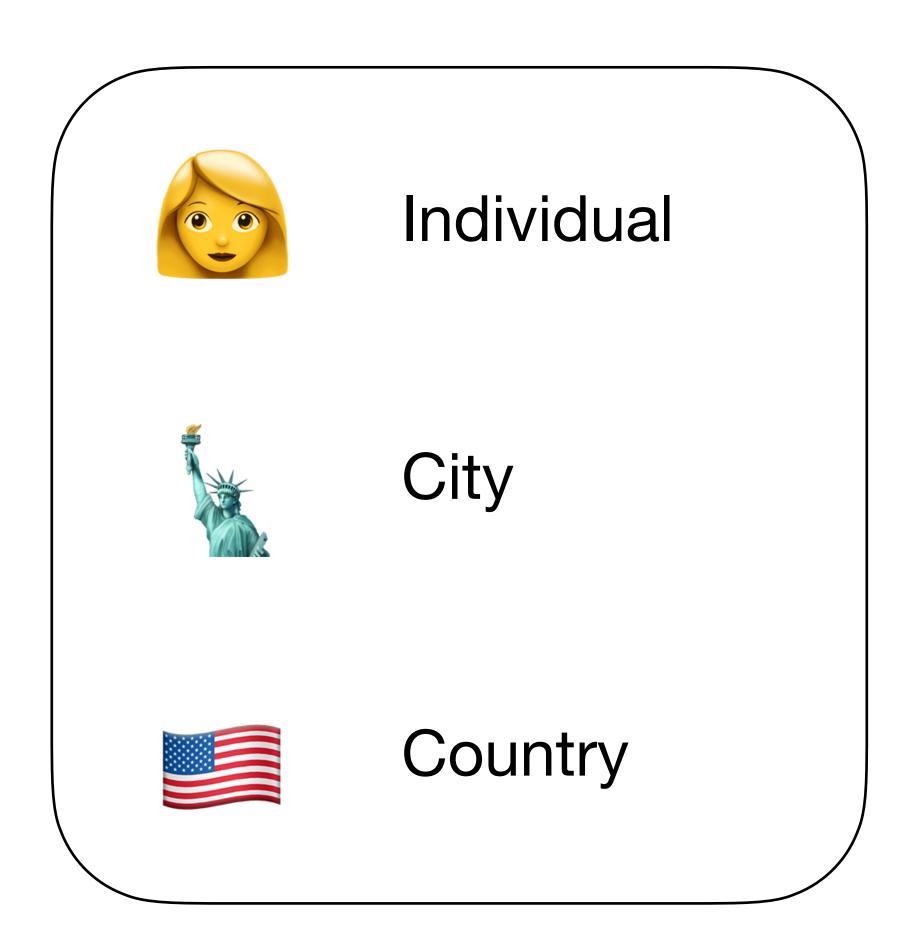
### Validity

Replicated by NYU study in 2018 with 900 children (diverse backgrounds)

- Outcomes were weaker than previously found
- ... and disappeared when accounting for family's socioeconomic status and home environment
  - Children from more affluent families more likely to display delayed gratification

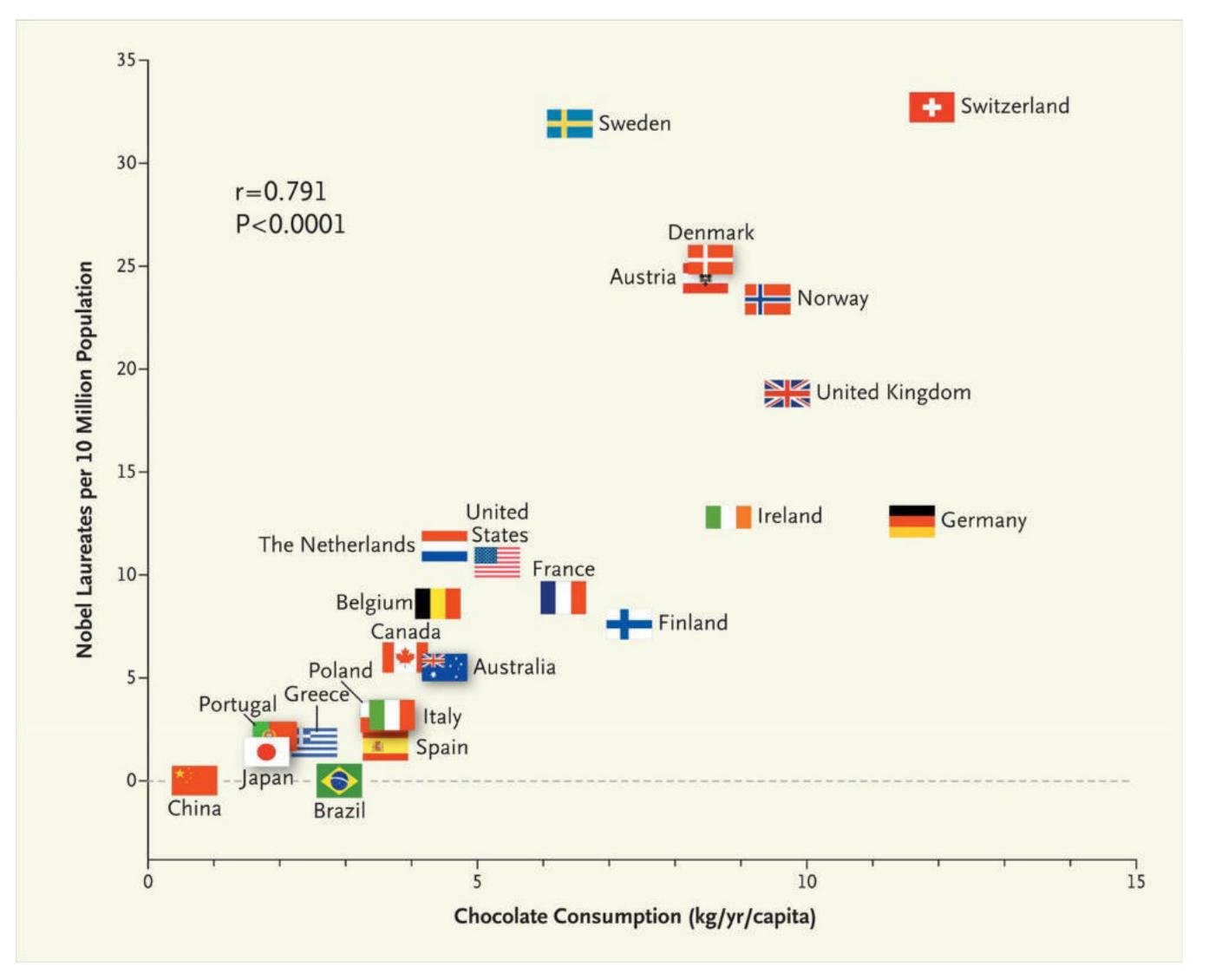


Data collected at a given level (e.g., average per country) is interpreted at a different level (e.g., individuals within a country)



Example: Chocolate consumption and Nobel Laureates

- Chocolate consumption is average consumption within a country
- We know nothing about Nobel laureates and their individual consumption



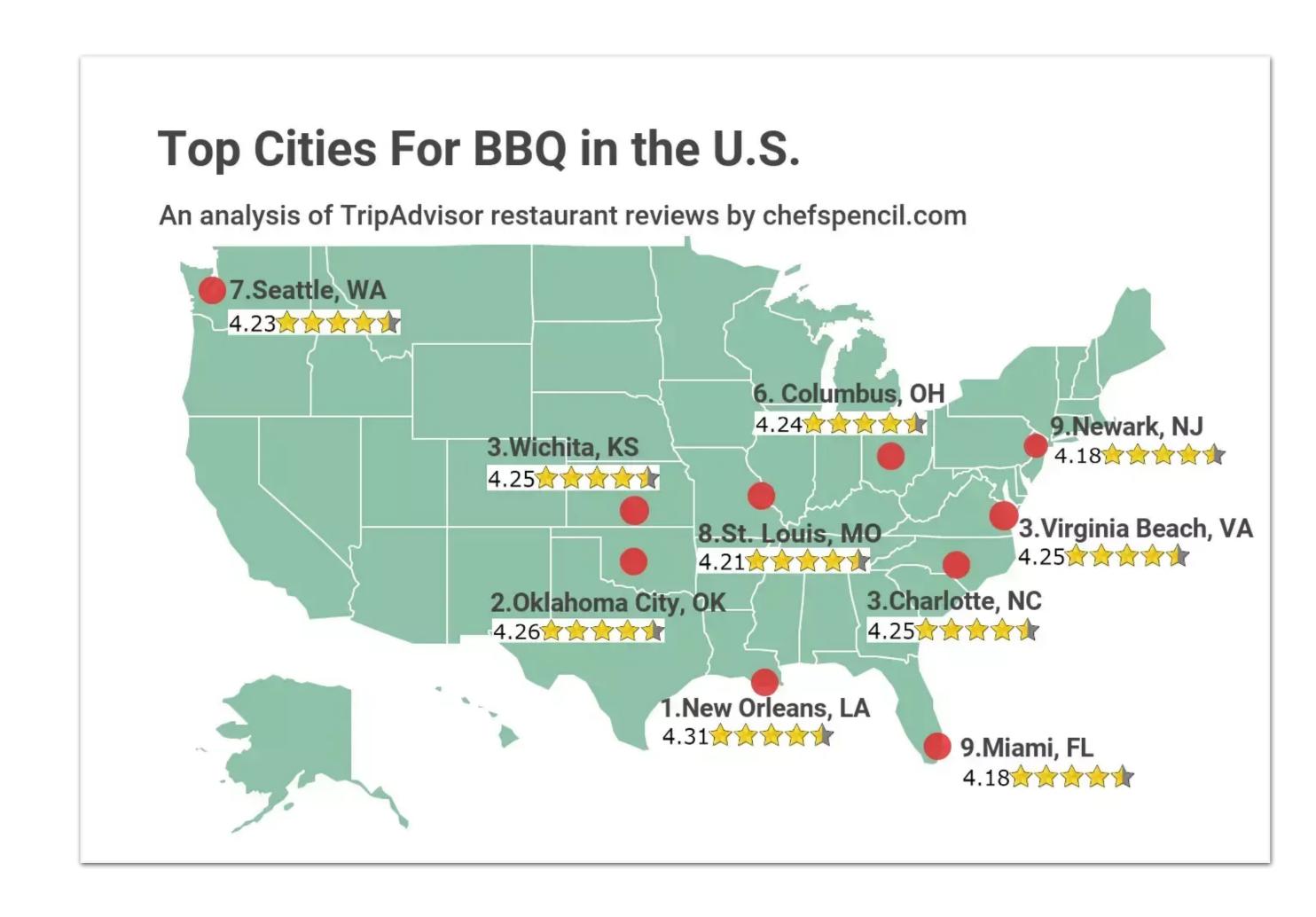
Messerli, F. H. (2012). Chocolate consumption, cognitive function, and Nobel laureates. N Engl J Med, 367(16), 1562-4.

Example: America's Best BBQ (Chef's Pencil)

 Used Trip Advisor ratings for BBQ restaurants in 75 different US Cities to come up with a top 10 List

Anything surprising?

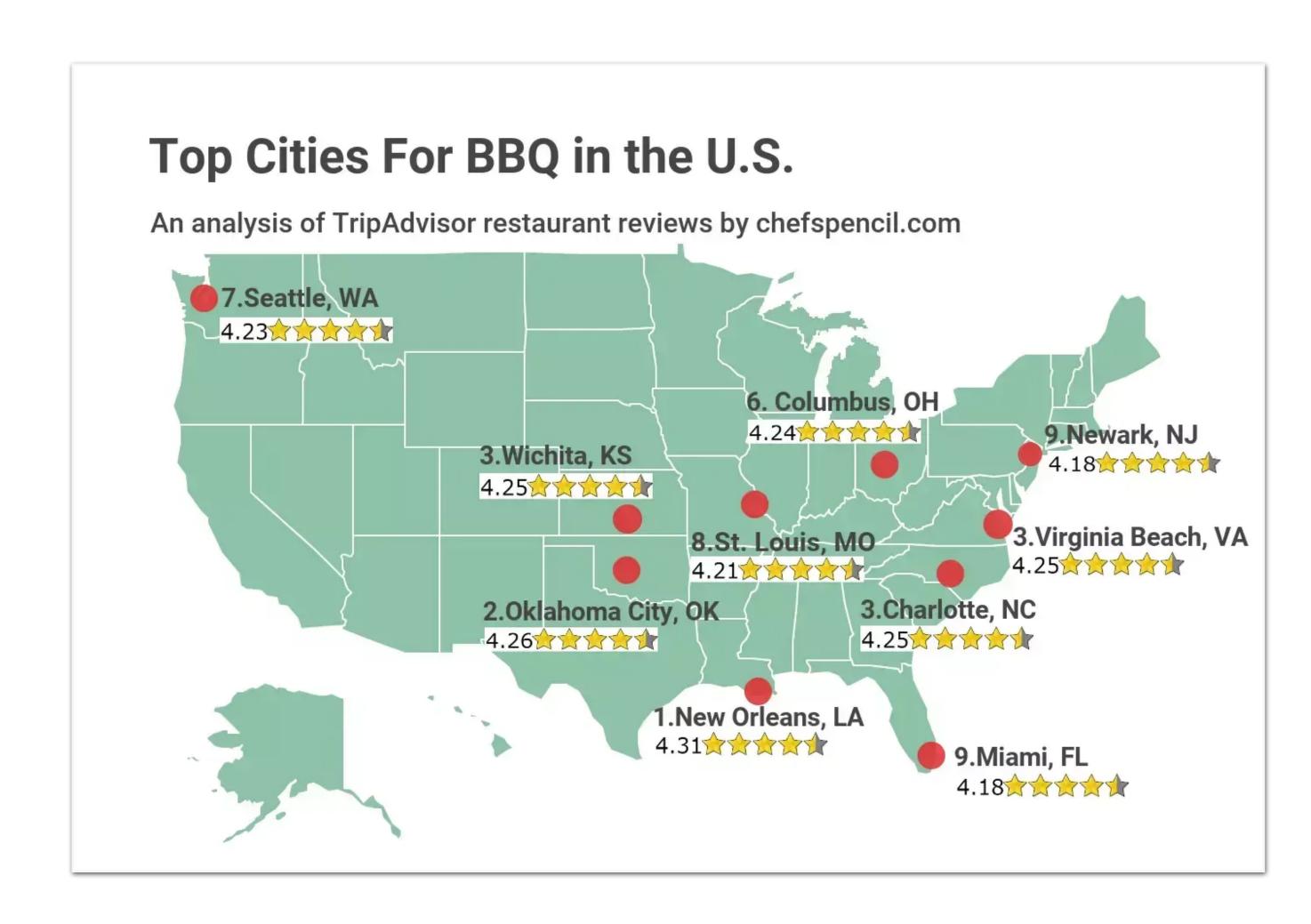
What might be wrong with this approach?



https://callingbullshit.org/case\_studies/case\_study\_barbecue.html

Reviews within a city are being used to compare between cities

- Cities with fewer options for BBQ may be judged differently than those with lots of choices
- Average user review may be higher in places that don't have many BBQ places



#### **Errors with Data Collection**

- Selection Bias (overrepresentation, exclusion)
- Right-censored data
- Berkson's Paradox
- Social Desirability Bias

#### **Errors with Interpreting Data**

- Validity
- Ecological Fallacy

### Conclusion: Think Critically of Data!

- Be aware of these pitfalls!
- Look at how data was collected and apply domain knowledge / understanding to think through other interpretations
- Have healthy skepticism 😅

### Errors in Data References

- NYU Data Science for Everyone
- Calling Bullshit: The Art of Skepticism in a Data-Driven World Carl Bergstrom and Kevin West
- The WEIRDest People in the World Joseph Henrich
- Eve: How the Female Body Drove 200 Million Years of Human Evolution Cat Bohannon

## Our remaining time together

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  - Final Project Consultations during Lab
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