

### Reminders

- Final Project Proposal Due Friday Wednesday, Nov 19
  - Worth 10% of the final project grade
  - Template is on the 1017 Courseworks
- HW 6 due Monday, Nov 17
- HW 7: Skip Question 4 about the survey
- Extra Credit (HW 5 Question 3) due Monday, Nov 17
  - Completely optional, no late submissions

### Lecture Outline

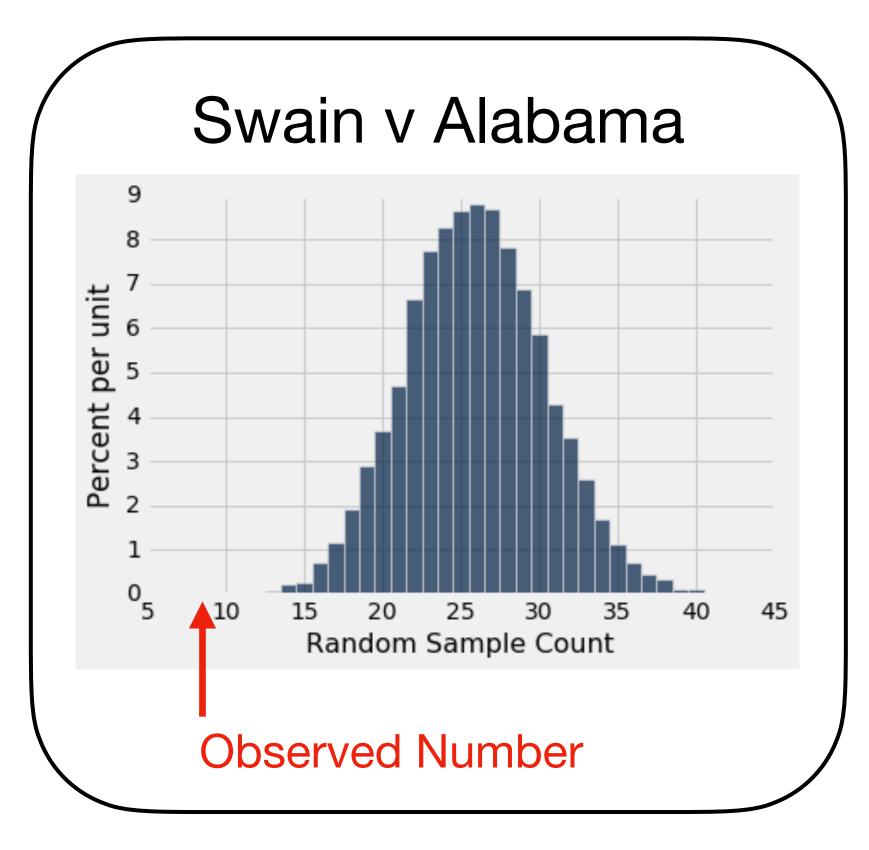
- Summary of Hypothesis Testing
- Normal Distributions
  - Standard Deviation
  - Standard Units
  - Central Limit Theorem

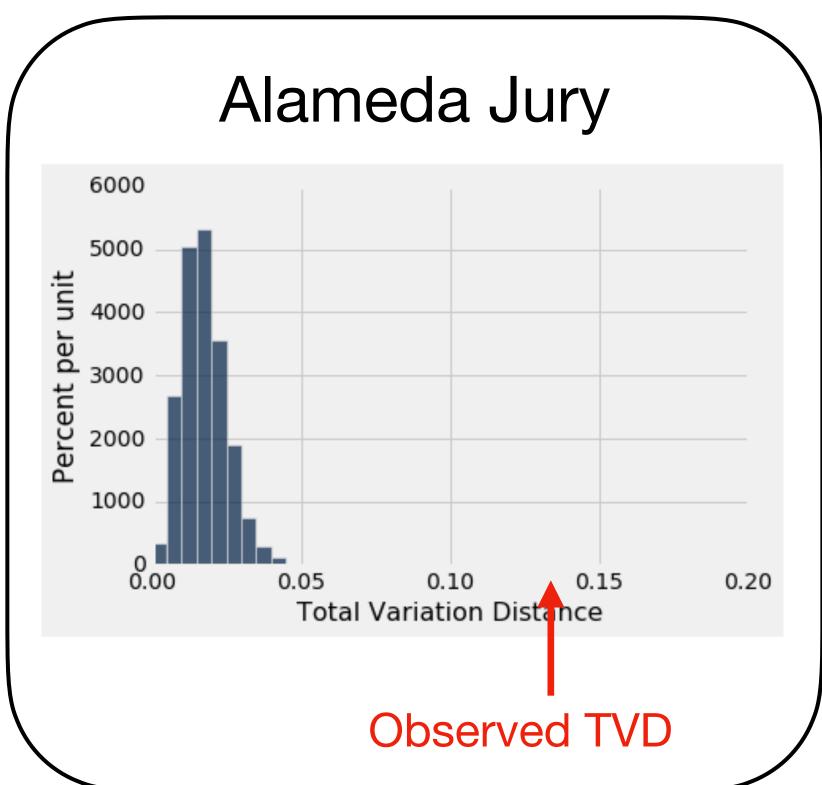
### Data Science in this course

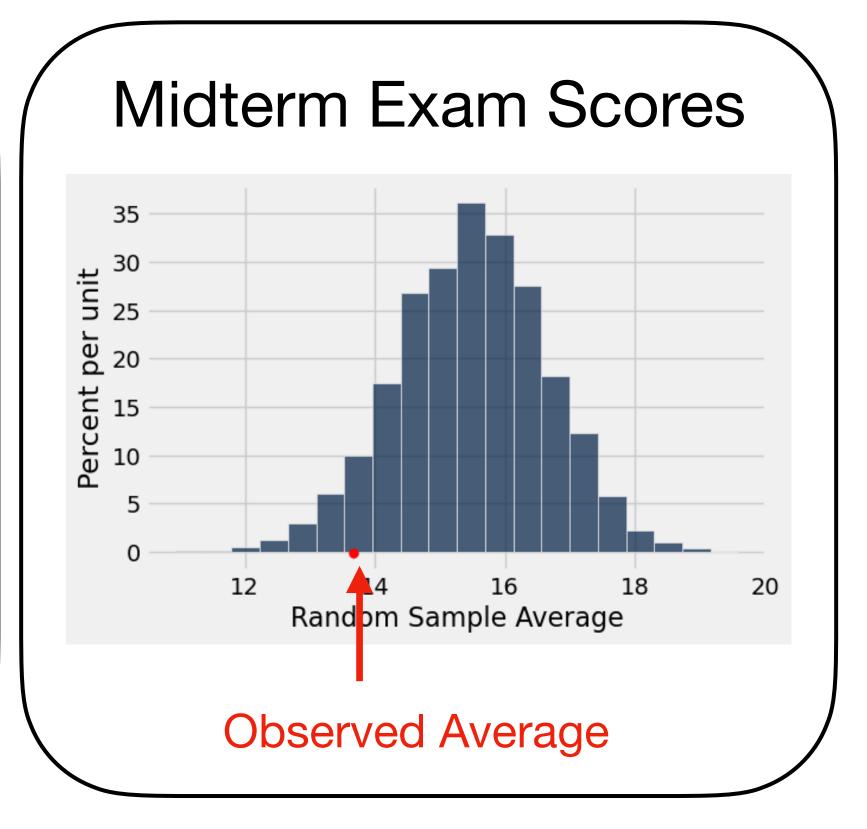
- Exploration: Discover patterns in data and articulate insights (visualizations)
- Inference: Make reliable conclusions about the world
  - Statistics is useful
- Prediction: Informed guesses about unseen data

# Summary of stats so far...

 Modeling expected outcomes under the null and comparing it to our observed outcome





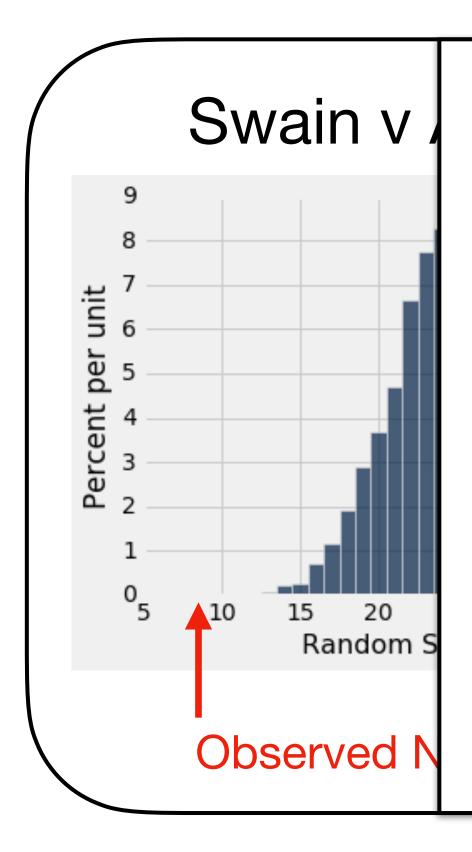


2 Categories

3+ Categories

Numerical Data

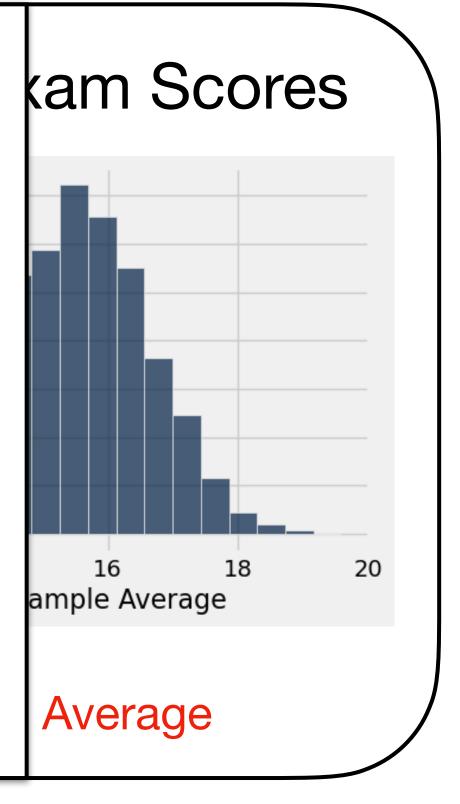
 Modeling expected outcomes under the null and comparing it to our observed outcome



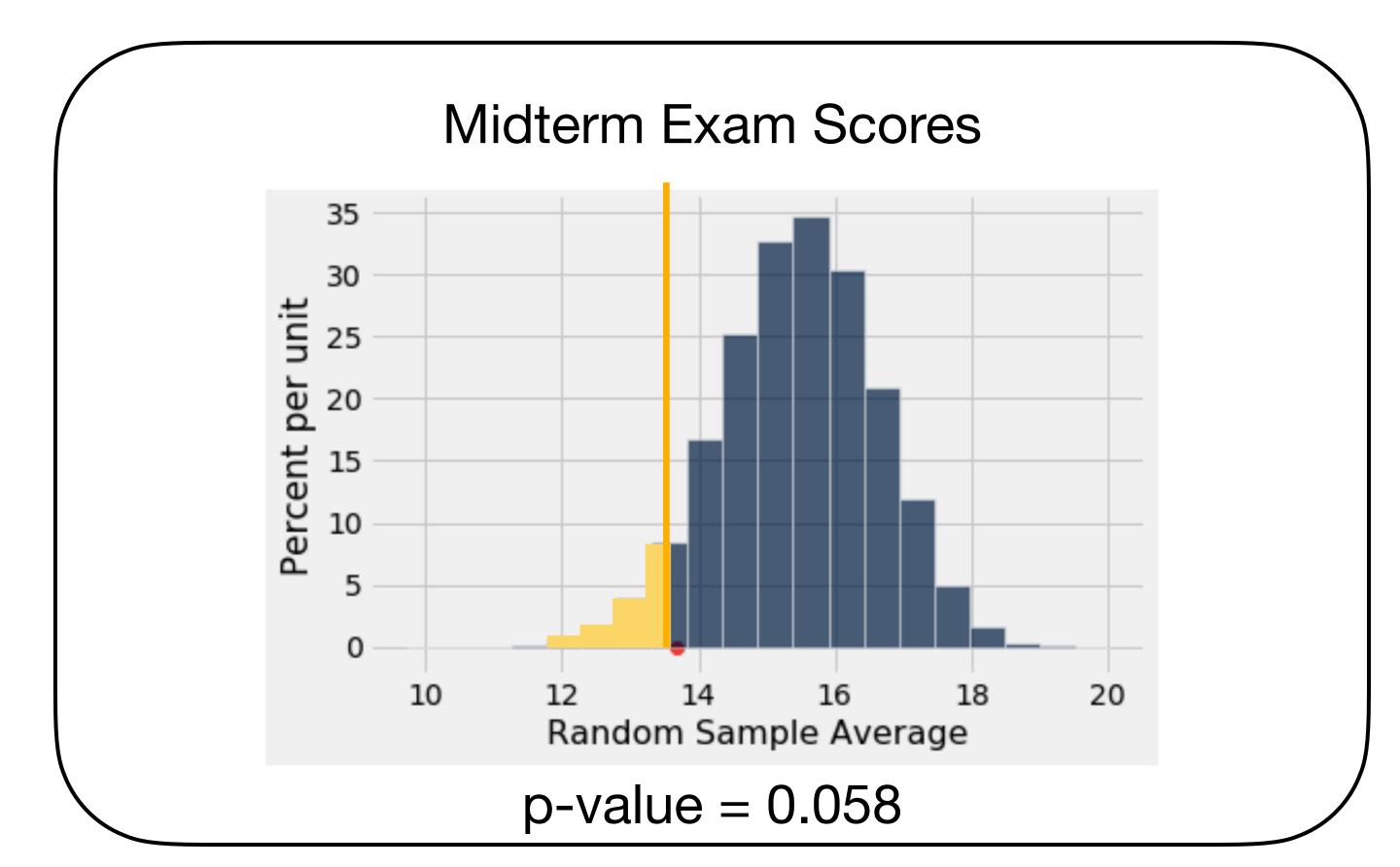
It's often not easy to say whether the observed outcome falls within our expectations...

How can we more precisely characterize the likelihood of observing an expected outcome?

p-value!



Modeling expected outcomes under the null and comparing it to our observed outcome

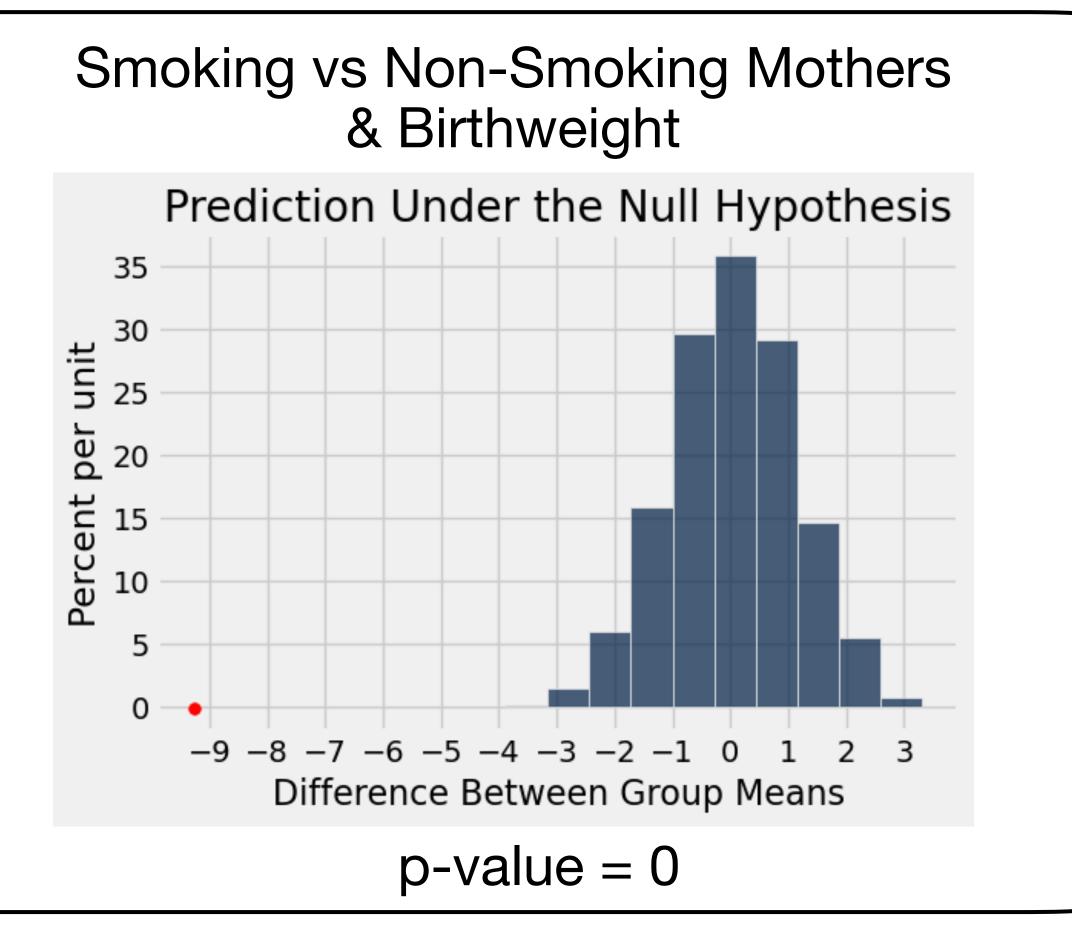


# p-value & statistical significance

#### Process:

 Calculate the area of the tail (to the left/right of our observed value)

 Modeling expected outcomes under the null and comparing it to our observed outcome



#### A/B Testing

Compare the difference between two groups

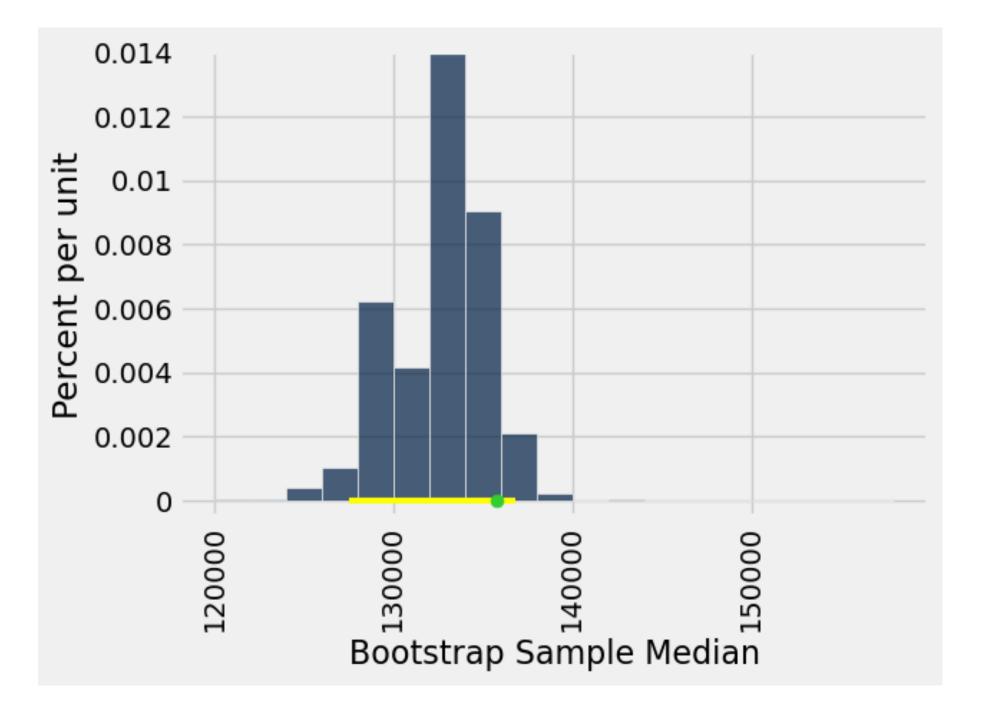
#### Process:

- Permutation test (shuffle labels)

### Estimating a Parameter

- We want to estimate a population parameter from a sample statistic





95% Confidence Interval: Median Salary between \$125,745 and \$140,318

#### **Confidence Interval**

Lets us estimate a range for what we think the parameter's value is

#### Process:

- Bootstrap

# Use Methods Appropriately

### When not to use the Bootstrap

- If you're trying to estimate very high or very low percentiles
- If you're trying to estimate any parameter that's greatly affected by rare elements of the population (e.g., min or max)
- If the probability distribution of your statistic is not roughly bell shaped
  - The shape of the empirical distribution will be a clue
- The original sample is very small

### When to find a confidence interval

- You have to guess a parameter for a population
- You have a random sample from the population
  - But not access to the population
- You want to quantify uncertainty
- A statistic is a reasonable estimate of the parameter

### Can you use a confidence interval like this?

Suppose our 95% confidence interval for the average age of mothers is the population is [26.9, 27.6] years

- **True or False**: About 95% of the mothers in the population were between 26.9 years and 27.6 years old.

- **True or False**: There is about 95% probability that the average age of the mothers in the population is in the range 26.9 years to 27.6 years old.

### Can you use a confidence interval like this?

Suppose our 95% confidence interval for the average age of mothers is the population is [26.9, 27.6] years

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  - False. We are estimating the average age is in this interval
- **True or False**: There is about 95% probability that the average age of the mothers in the population is in the range 26.9 years to 27.6 years old.

### Can you use a confidence interval like this?

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- **True or False**: About 95% of the mothers in the population were between 26.9 years and 27.6 years old.
  - False. We are estimating the average age is in this interval
- **True or False**: There is about 95% probability that the average age of the mothers in the population is in the range 26.9 years to 27.6 years old.
  - False. The average age is unknown but constant. It is not random.

# Average and Histograms

### Review: Averages/Means

Suppose we have an array [2, 3, 3, 9].

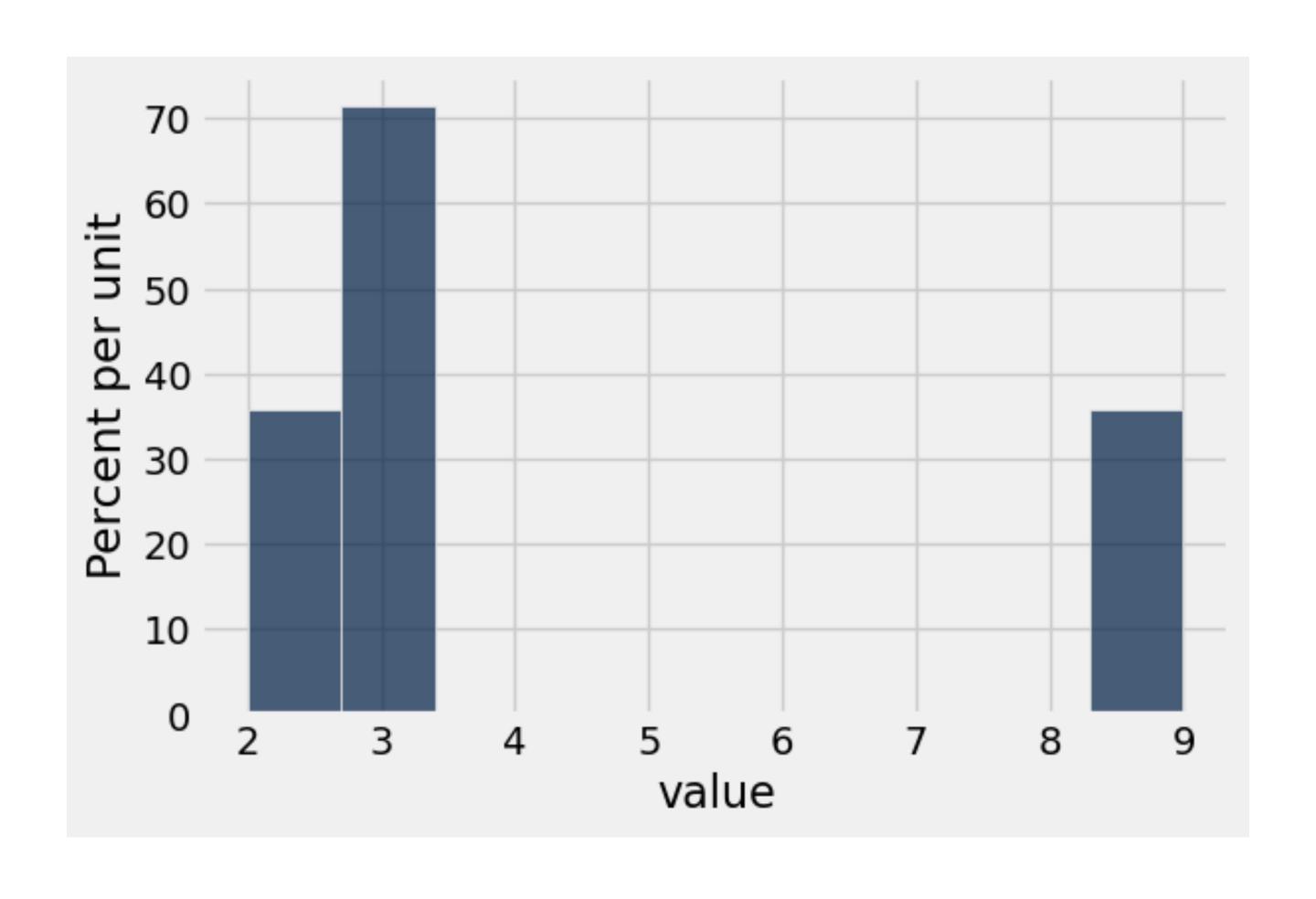
We can compute the average as: average 
$$=$$
  $\frac{2+3+3+9}{4} = 4.25$ 

#### Notice:

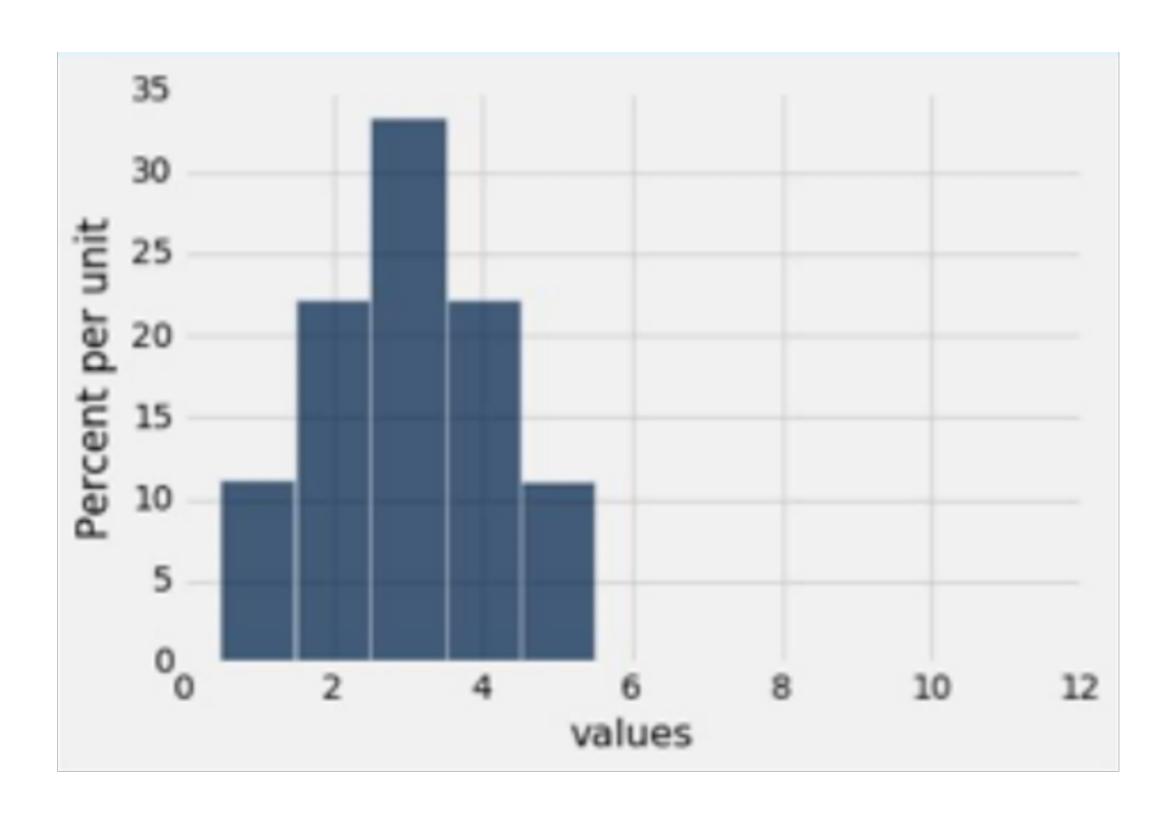
- Need not be a value in the list
- Need not be an integer even if the data consists of integers
- Somewhere between the min and max, but not necessarily the halfway between min and max
- Same units as the data

### Relation to Histograms

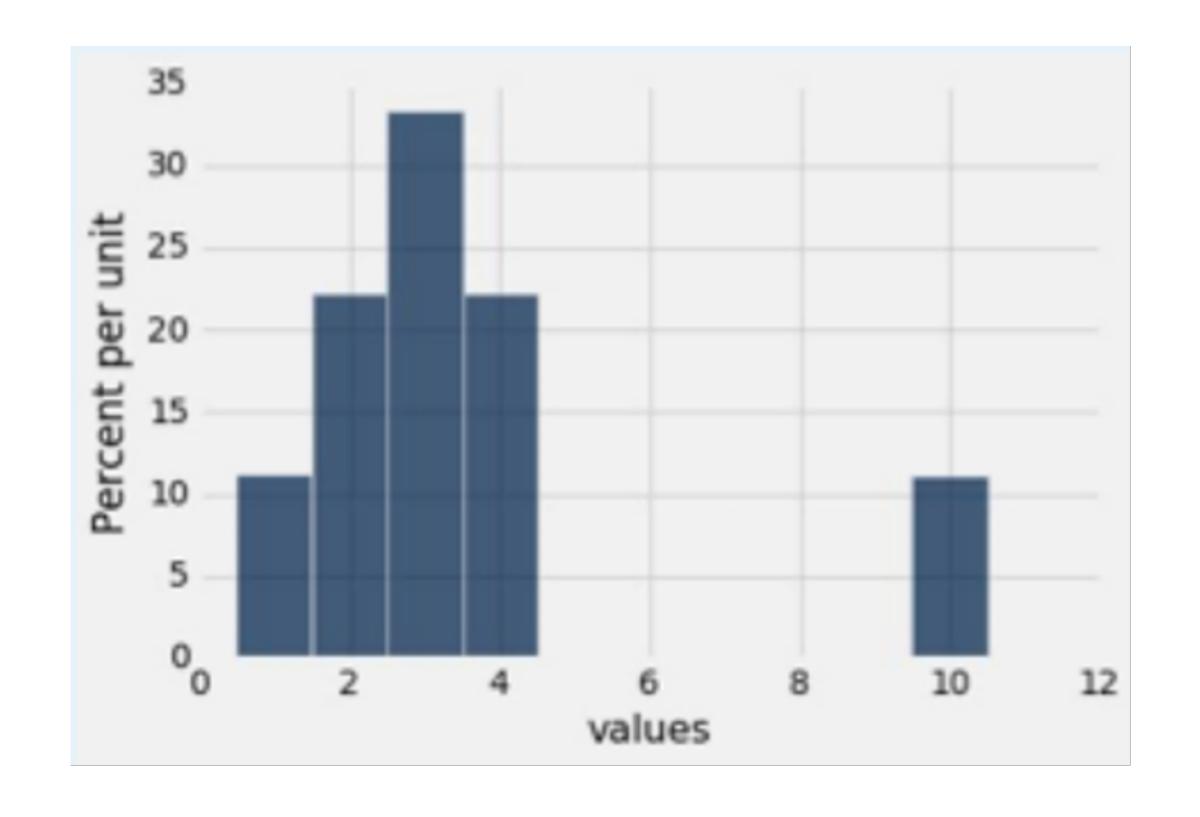
- The average depends only on the **proportions** in which the distinct values appear
- The average is the **center** of gravity of the histogram
- It is the point on the horizontal axis where the histogram balances

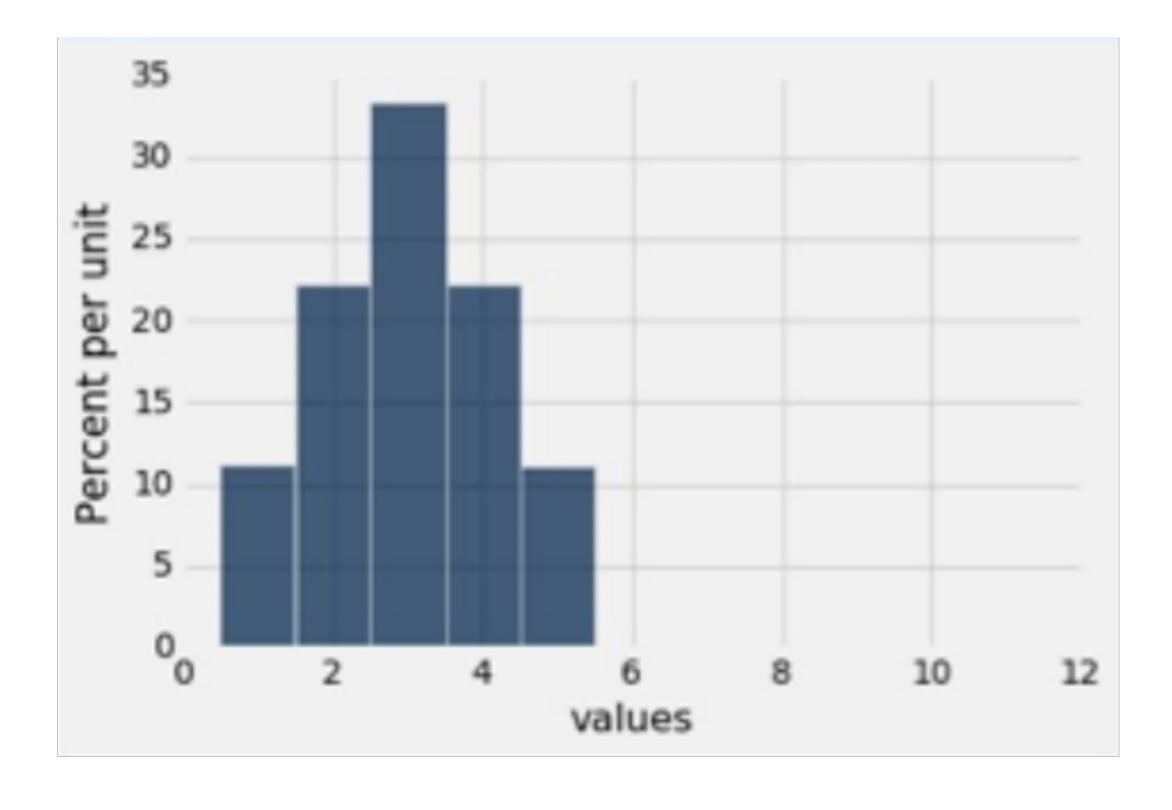


- [1,2,2,3,3,3,4,4,5]
- What is the average?
  - 3
- What is the median?
  - 3



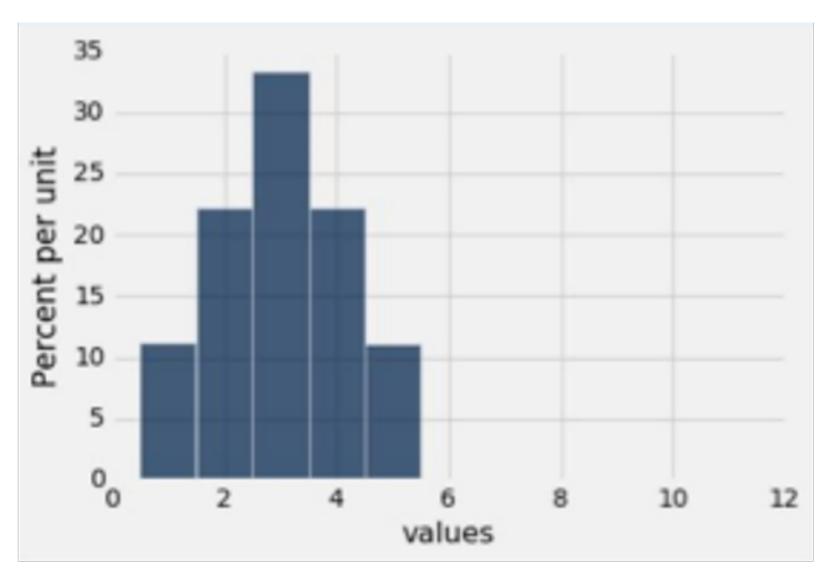
- Are the medians of these two the same or different?
- Are the means the same or different?

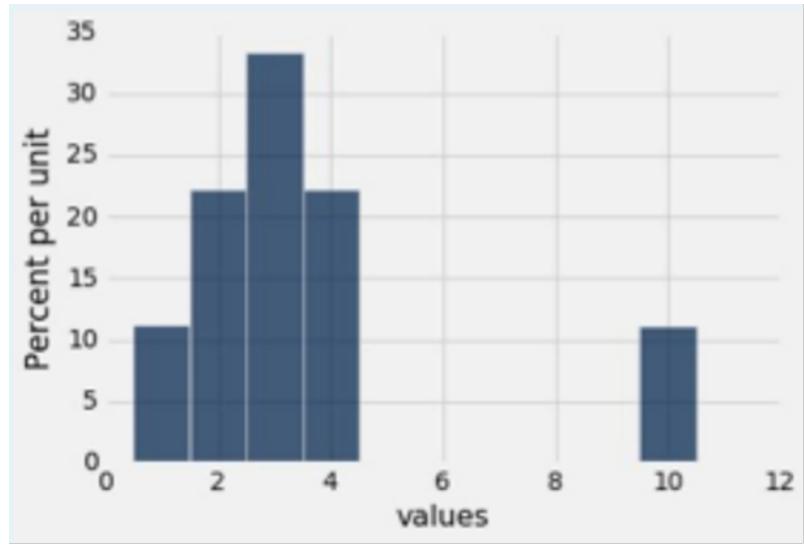




- List 1: [1,2,2,3,3,3,4,4,5]
  - Median =
  - Average =

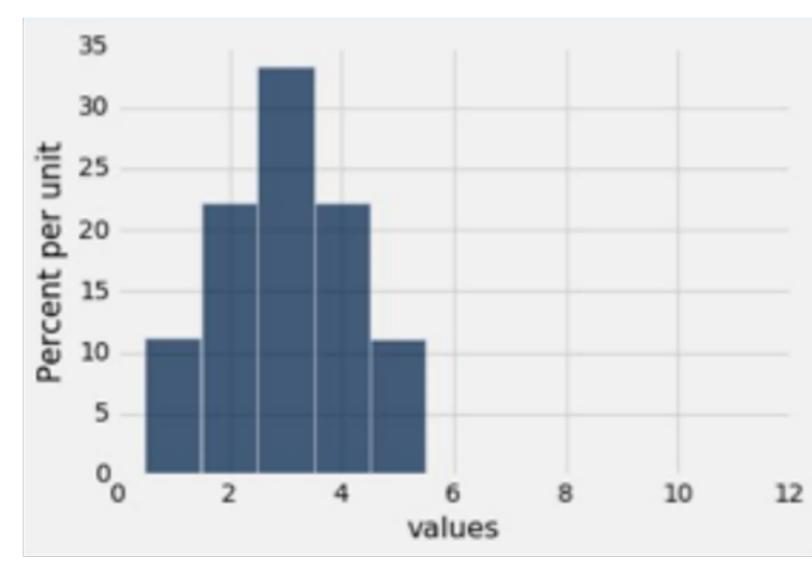
- List 2: [1,2,2,3,3,3,4,4,10]
  - Median =
  - Average =

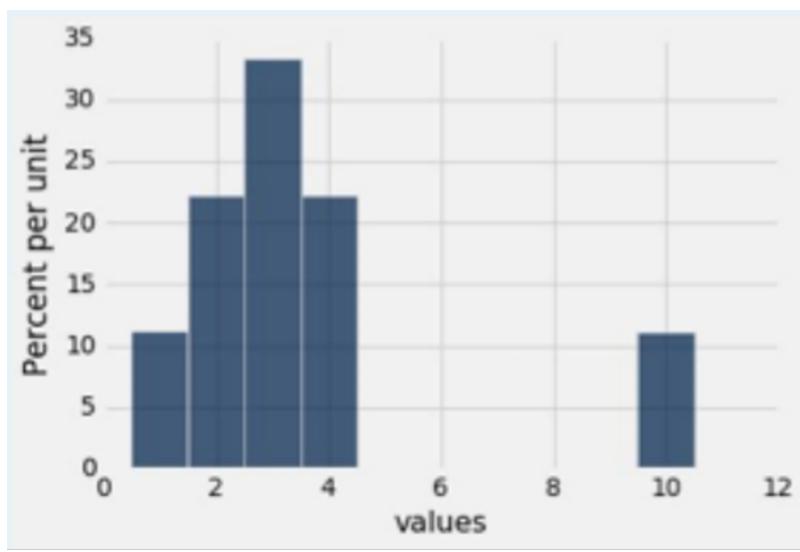




- List 1: [1,2,2,3,3,3,4,4,5]
  - Median = 3
  - Average =

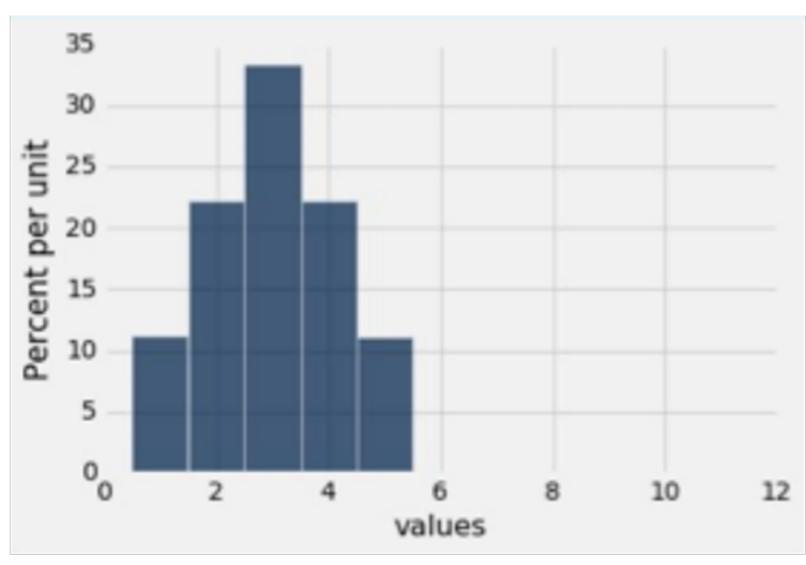
- List 2: [1,2,2,3,3,3,4,4,10]
  - Median = 3
  - Average =

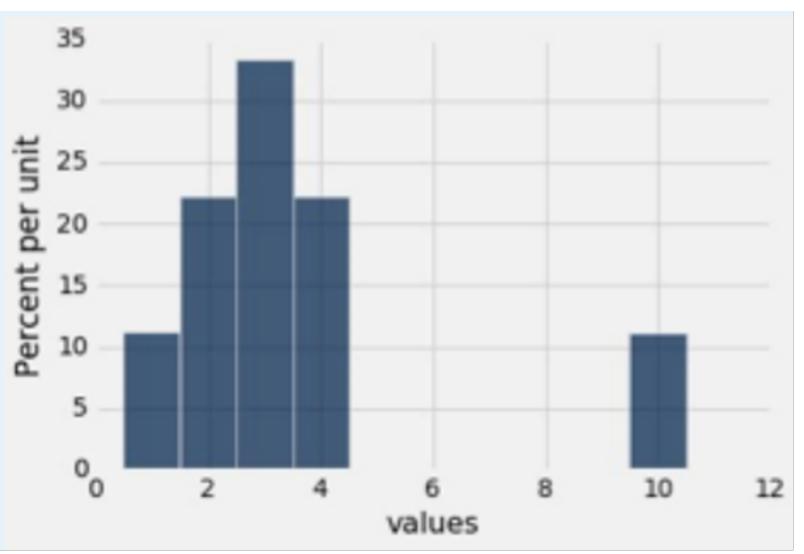




- List 1: [1,2,2,3,3,3,4,4,5]
  - Median = 3
  - Average = 3

- List 2: [1,2,2,3,3,3,4,4,10]
  - Median = 3
  - Average = 3.55556





### Comparing Mean and Median

- Mean: Balance point of the histogram
- **Median**: Half-way point of the data. Half of the area of the histogram is on either side of the median
- If the distribution is **symmetric** about a value, then that value is both the average and the median
- If the histogram is **skewed**, then the mean is pulled away from the median in the direction of the tail

# Standard Deviation

### Variability

- Center of gravity of a histogram is the mean
  - What about the values on either side?
- Variability is how we describe how far apart values are spread away from the center (mean)

### Deviation from the Average

We can compute the deviation from the average of a value from this list as:

deviation = value - mean

- If a value is above the mean, the deviation is positive
- If a value is below the mean, the deviation is negative
- Deviations tell us the direction and size of the difference

How can we use this to define variability?

- To measure for how far the numbers are spread from the mean:
  - Compute the average

Let  $\overrightarrow{V}$  be a collection of values and  $\mu = \arg\left(\overrightarrow{V}\right)$ 

- To measure for how far the numbers are spread from the mean:
  - Compute the average
  - Compute each value's deviation from the average

Let  $\overrightarrow{V}$  be a collection of values and  $\mu = \mathrm{avg}\left(\overrightarrow{V}\right)$ 

$$v - \mu$$
 for  $v \in \overrightarrow{V}$ 

- To measure for how far the numbers are spread from the mean:
  - Compute the average
  - Compute each value's deviation from the average
  - Square the deviations

Let  $\overrightarrow{V}$  be a collection of values and  $\mu = \mathrm{avg}\left(\overrightarrow{V}\right)$ 

$$(v-\mu)^2$$
 for  $v \in \overrightarrow{V}$ 

- To measure for how far the numbers are spread from the mean:
  - Compute the average
  - Compute each value's deviation from the average
  - Square the deviations
  - Compute the mean of the these squared deviations

Let  $\overrightarrow{V}$  be a collection of values and  $\mu = \mathrm{avg}\left(\overrightarrow{V}\right)$ 

$$\operatorname{avg}\left((v-\mu)^2 \text{ for } v \in \overrightarrow{V}\right)$$

- To measure for how far the numbers are spread from the mean:
  - Compute the average
  - Compute each value's deviation from the average
  - Square the deviations
  - Compute the mean of the these squared deviations

Let  $\overrightarrow{V}$  be a collection of values and  $\mu = \mathrm{avg}\left(\overrightarrow{V}\right)$ 

Variance of  $\overrightarrow{V}$ =  $\operatorname{avg}\left((v - \mu)^2 \text{ for } v \in \overrightarrow{V}\right)$ 

### Standard Deviation

- To convert our units back to our original units, we need to take the square root
  - This gives us the standard deviation

$$\sigma = \sqrt{\operatorname{avg}\left((\nu - \mu)^2 \text{ for } \nu \in \overrightarrow{V}\right)}$$

- To compute the standard deviation of arr:

Let  $\overrightarrow{V}$  be a collection of values and  $\mu = \mathrm{avg}\left(\overrightarrow{V}\right)$ 

Variance of  $\overrightarrow{V}$ =  $\operatorname{avg}\left((v - \mu)^2 \text{ for } v \in \overrightarrow{V}\right)$ 

### Standard Deviation (SD)

Standard deviation is the root mean square of deviations from the average

$$\sigma = \sqrt{\operatorname{avg}\left((v - \mu)^2 \text{ for } v \in \overrightarrow{V}\right)}$$

Why we like standard deviation:

- No matter the shape of the distribution, the bulk of the data is in the range "average plus or minus a few standard deviations"
- It has a nice relation with the bellcurve (to be discussed later)

### Chebyshev's Inequality

**Chebyshev's Inequality**: No matter what the shape of the distribution, the proportion of values in the range "average  $\pm z$  SDs" is at least  $1 - \frac{1}{z^2}$ 

- Note this is a lower bound, not an exact answer
  - The proportion of entries within the range "average  $\pm z$  SDs" could be much larger than  $1-\frac{1}{z^2}$ , but it can't be smaller

# Chebyshev's Bounds

Range	Proportion
average ± 2 SDs	at least $1 - \frac{1}{4} = 75\%$
average ± 3 SDs	at least $1 - \frac{1}{9} \approx 89\%$
average ± 4 SDs	at least $1 - \frac{1}{16} = 93.75\%$
average ± 5 SDs	at least $1 - \frac{1}{25} = 96\%$

True no matter what the distribution looks like

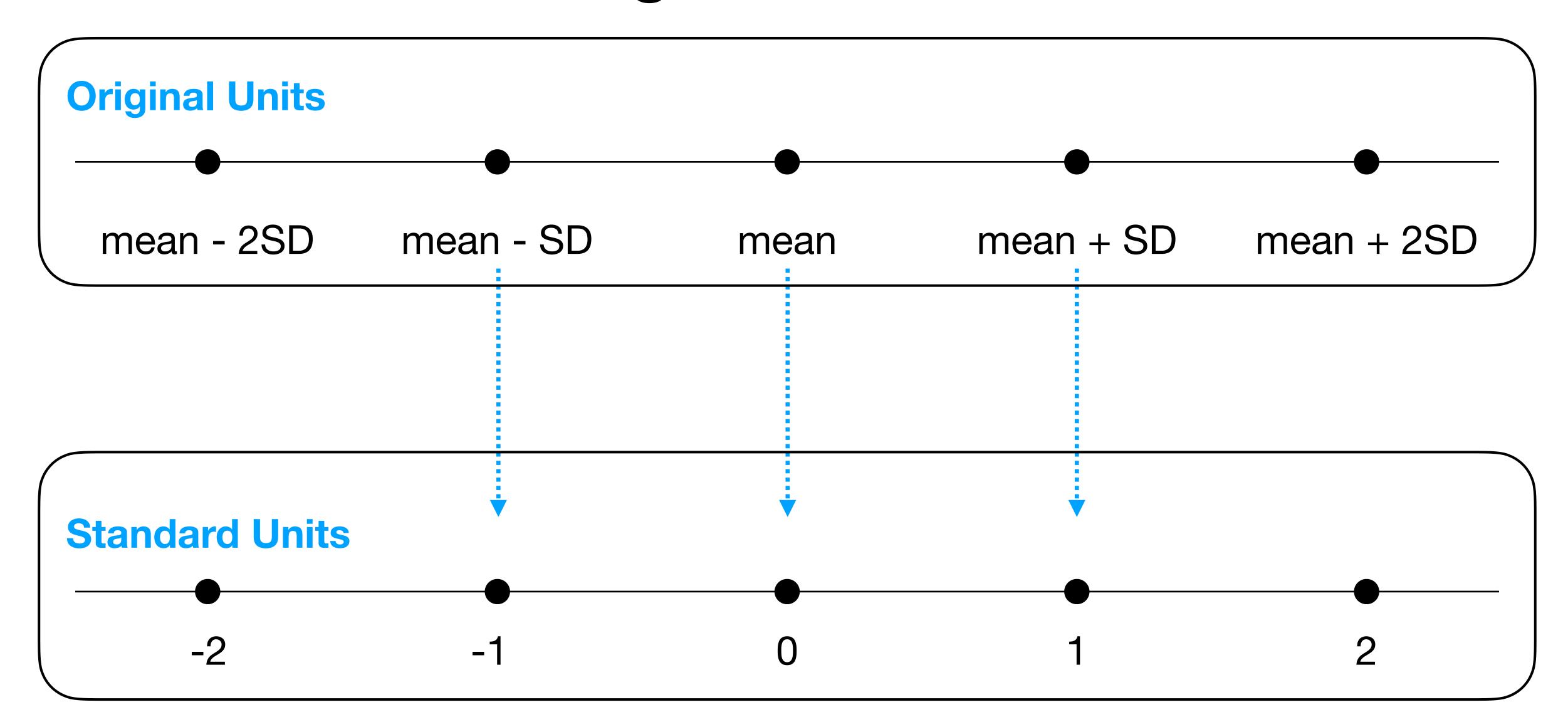
# Standard Units

#### Standard Units

- The quantity z (from "average  $\pm z$  SDs" in Chebychev's inequality) measures **standard units** 
  - Standard units is the number of standard deviations away from the average
- To convert a value (v) to standard units, compare the deviation from the average ( $\mu$ ) with the standard deviation (SD):

$$z = \frac{v - \mu}{SD}$$

## Converting to Standard Units



## Interpreting Standard Units

$$z = \frac{v - \mu}{\text{SD}}$$

- When z is **negative**, the value v is **below** average
- When z is **positive**, the value v is **above** average
- When z is  $\mathbf{0}$ , the value v is the average

When values are in standard units, average = 0, SD = 1

## Example

What whole numbers are closest to:

- Average age?

- The SD of ages?

Age in Years	Age in Standard Units
27	-0.0392546
33	0.992496
28	0.132704
23	-0.727088
25	-0.383171
33	0.992496
23	-0.727088
25	-0.383171
30	0.476621
27	-0.0392546

## Example

What whole numbers are closest to:

- Average age?
  - 27. The standard unit is close to 0
- The SD of ages?

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## Example

What whole numbers are closest to:

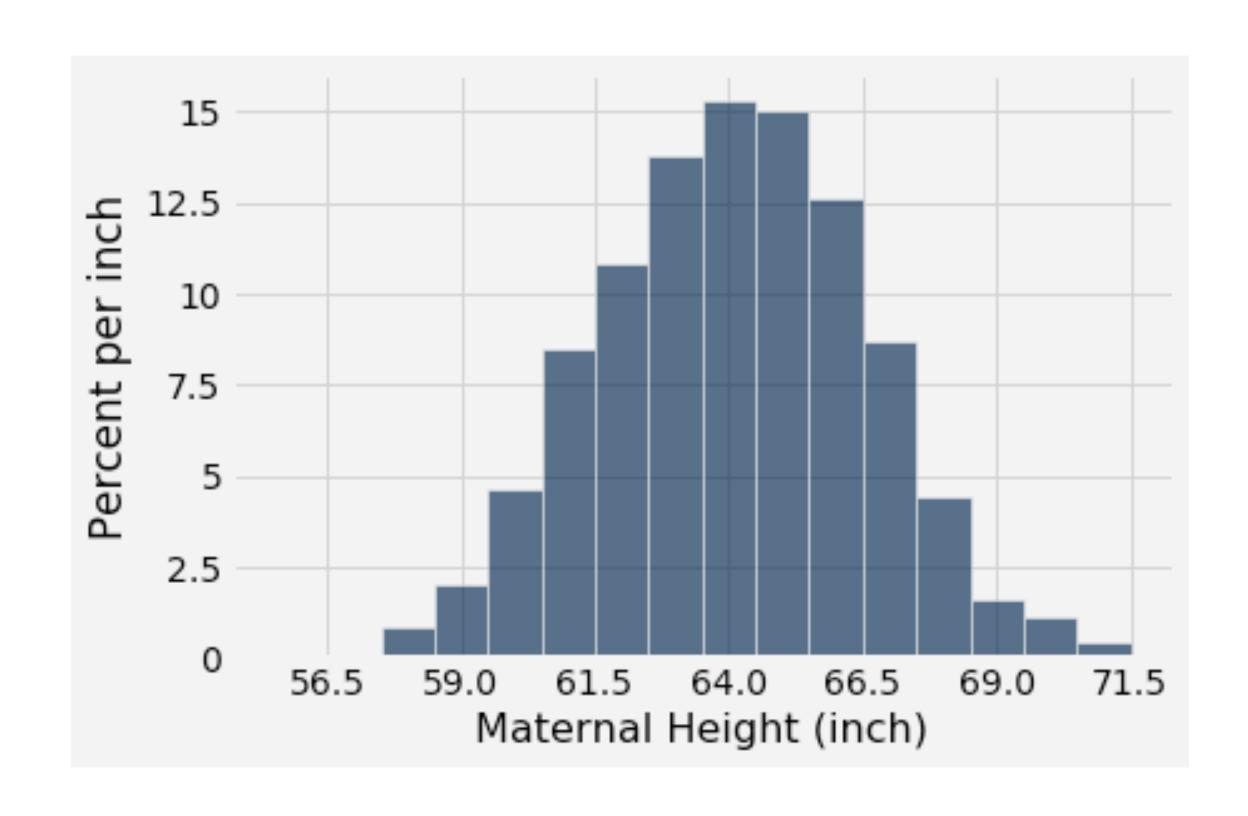
- Average age?
  - 27. The standard unit is close to 0
- The SD of ages?
  - About 6 years. The standard unit at 33 is close to 1 and 33 27 = 6

Age in Years	Age in Standard Units
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# Normal Distribution

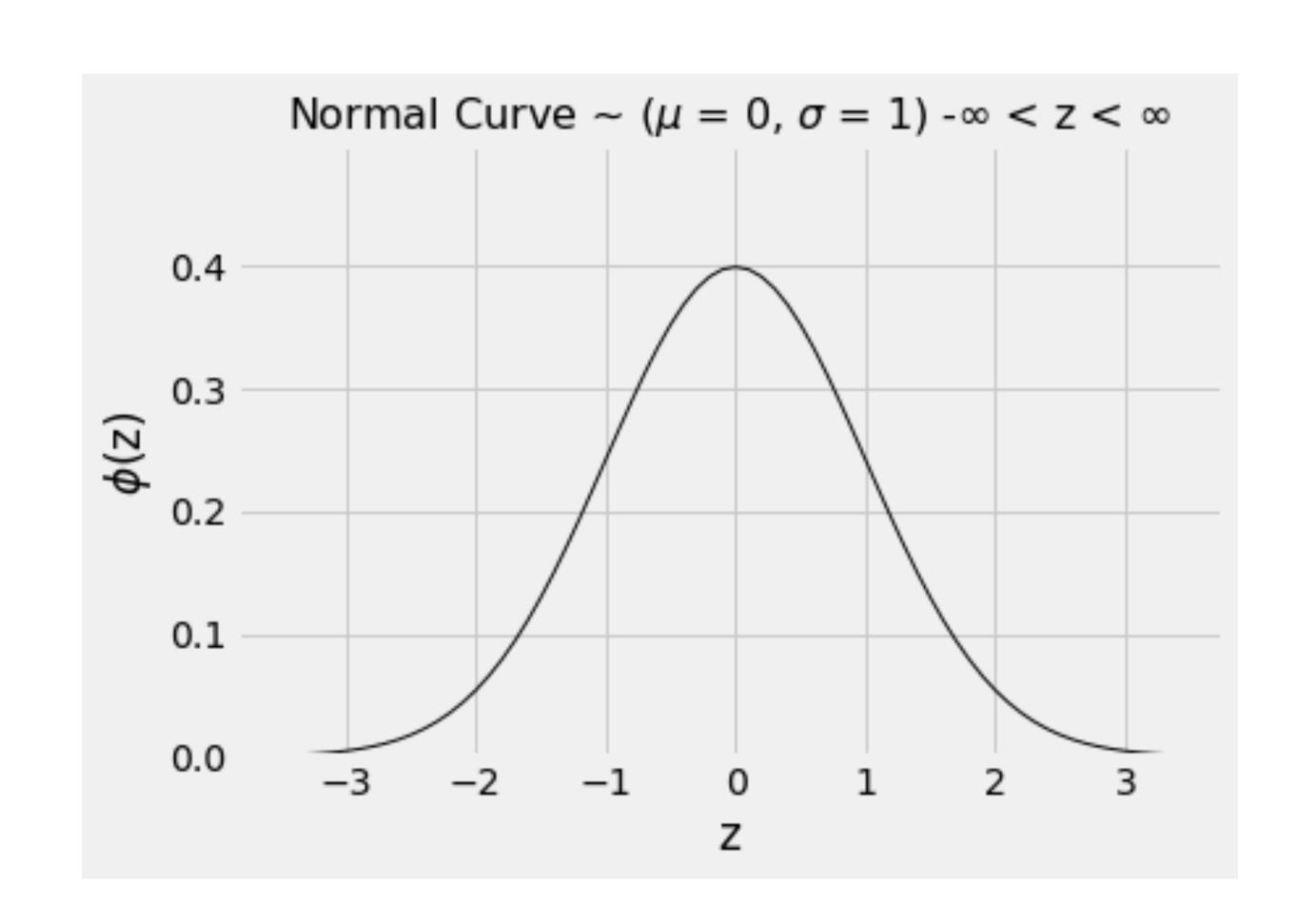
## Bell Shaped Curves

- The normal curve / bell-curve is a very common distribution
- For bell-shaped (aka Gaussian distribution):
  - Average is at the center
  - SD is the distance between the average and the points of inflection on either side



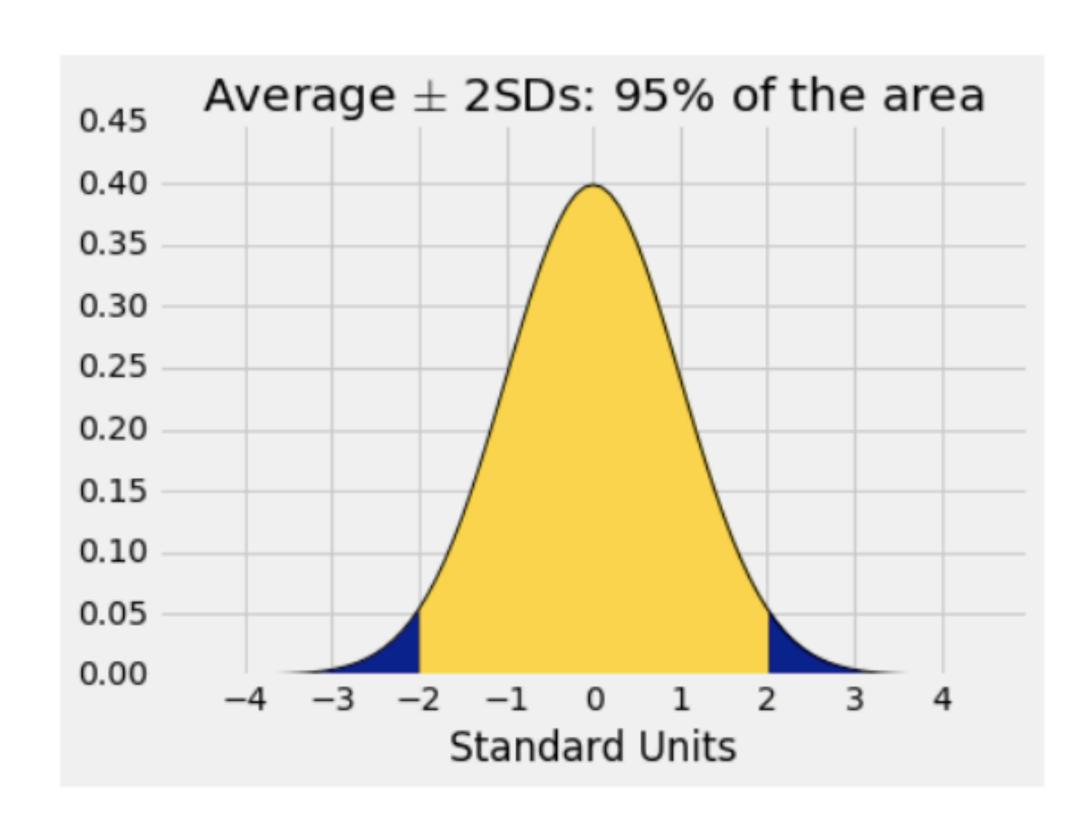
### Normal Distribution

- On a standard normal curve, x-axis units are standard units
- Total area of the curve is 1
- Curve is symmetric around 0 (mean and median are both 0)
- Points of inflection are -1 and 1
  - Standard deviation is 1



## Application to Normal Distributions

- If a histogram is bell-shaped (normal), then 95% of the data is in the range average + 2 SDs
- Note this is much higher than Chebychev's bound of 75%
  - 75% is a lower bound that applies to all distributions



### Normal vs All Distributions

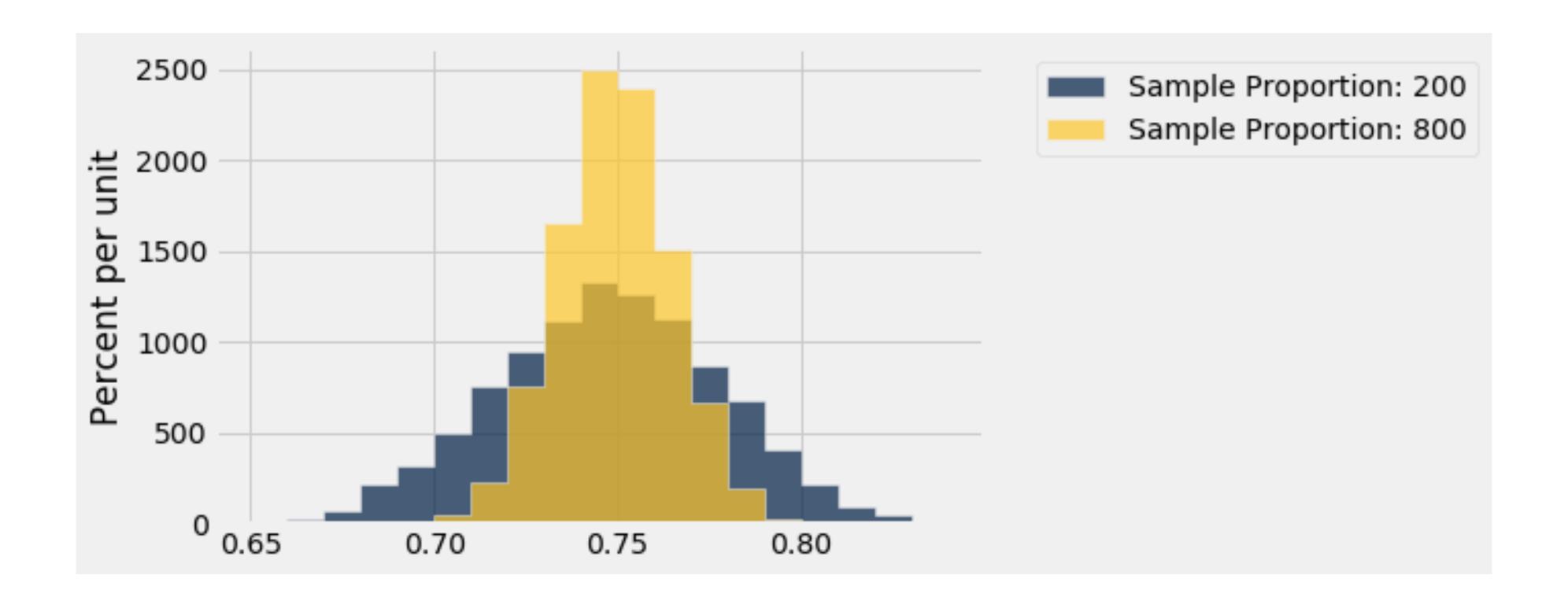
Range	All Distributions (Chebyshev's)	Normal Distribution
mean <u>+</u> 1 SDs	At least 0%	At least 68%
mean <u>+</u> 2 SDs	At least 75%	At least 95%
mean <u>+</u> 3 SDs	At least 89%	At least 99%

#### Central Limit Theorem

- Describes how a normal distribution is connected to random sample averages (which helps us determine the population average)
- Central Limit Theorem: If a sample is large and drawn at random with replacement, then regardless of the distribution the probability distribution of the sample average is roughly normal

### Central Limit Theorem

- Next time: how can we use this property to help us determine the sample size we need to draw useful conclusions?



## Next time

- Central Limit Theorem